



# INNOVATION IN LITERACY OUTREACH: ORAL STORYTELLING IN WEST LONDON

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# SINCE NOV 2022

Primary schools, secondary schools and  
alternative provisions

350 students in long-term projects

1600 students in storytelling workshops  
and performances





# WHAT IS STORYTELLING?





Stories spread and evolve across space and time, through cultures and generations.





# Little Red Riding Hood





What might Little Red Riding Hood be about?







# STORY MAP





# 7 PLOTS

Overcoming the  
Monster

Rags to Riches

The Quest

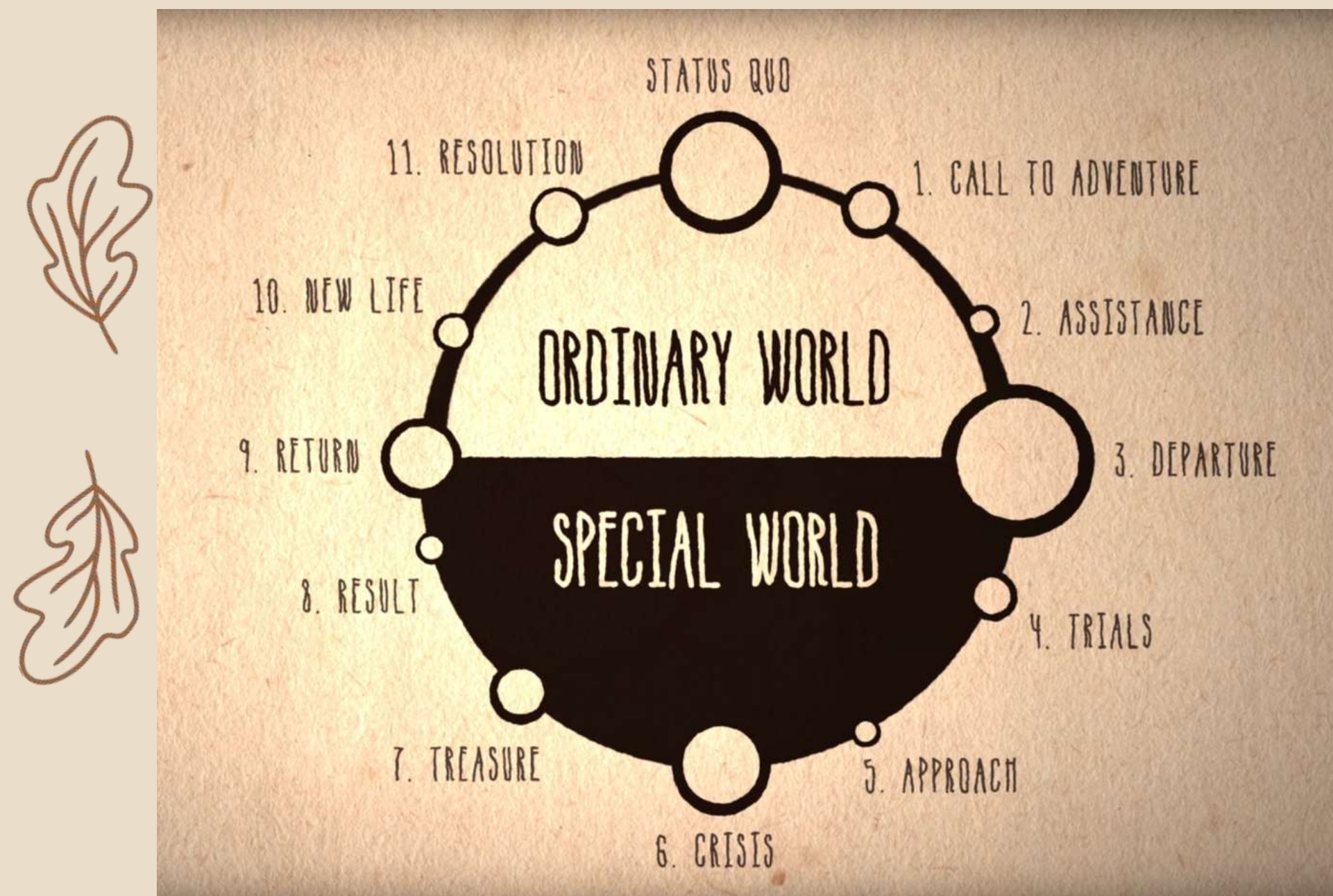
Voyage and  
Return

Tragedy

Comedy

Rebirth

## Hero's Journey





# PROGRAMMES



1. Bones



2. Flesh



3. ~Practice~



4. Create



5. Practice



6. SHOWCASE





# USING AI







THANK YOU  
SO MUCH

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