

Presented By  
Ben Whitaker

HELLOA

# DISRUPTIVE AI

## POSITIVE AND PURPOSEFUL

THE !IDEAS GUY

# ABOUT ME

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**Hello,  
I am Ben Whitaker**

Ideas Guy

Former Assistant Principal and Teacher of Religious Studies & Sociology  
Podcast Presenter and Director @ Edufuturists  
Google Certified Educator, Trainer, Innovator, Coach  
Passionate about IDEAS: Innovation, Digital, Education, Authenticity & Strategy



— @itsbenwhitaker

**THE !DEAS GUY**

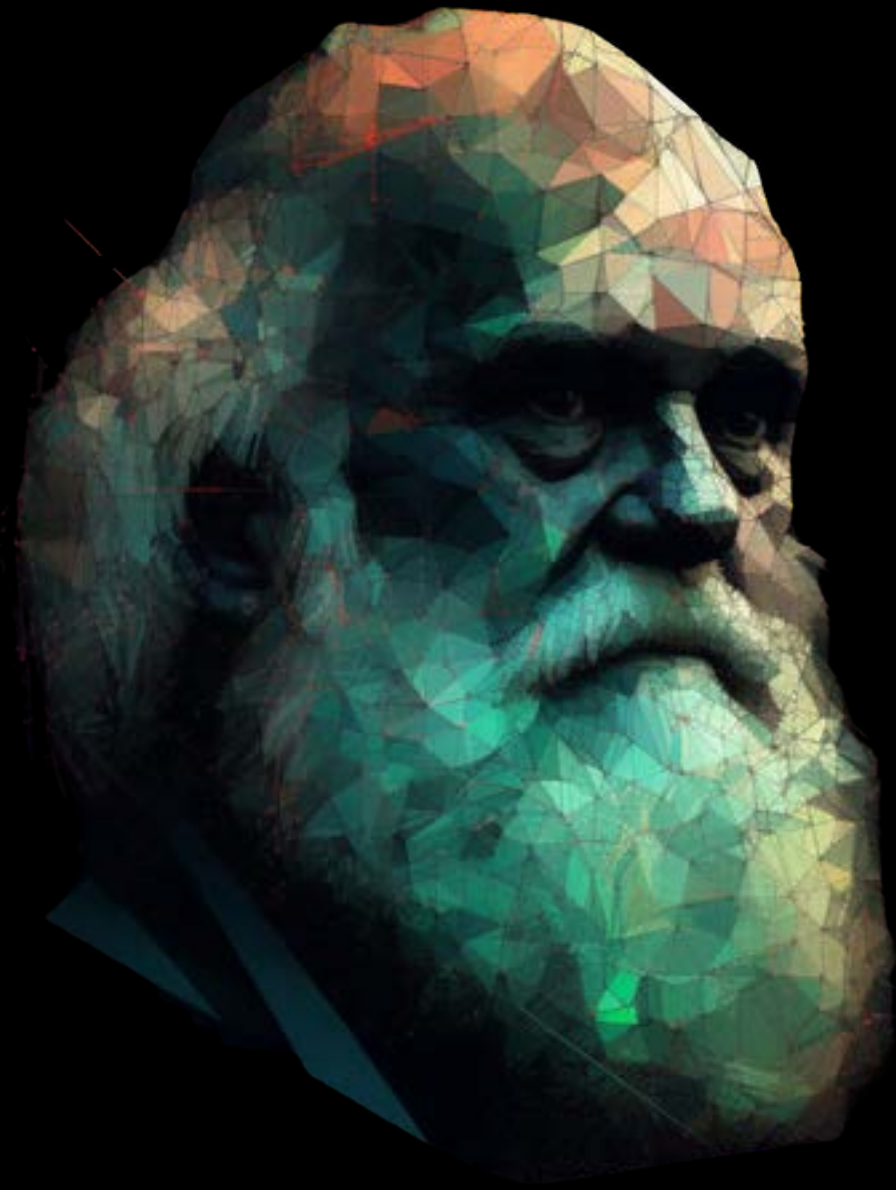
”

The version of AI we see now is the dumbest version we will ever see.

SAM ALTMAN, CEO, OPENAI

“

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It is not the strongest of the species that survives, not the most intelligent that survives. It is the one that is the most adaptable to change.

CHARLES DARWIN

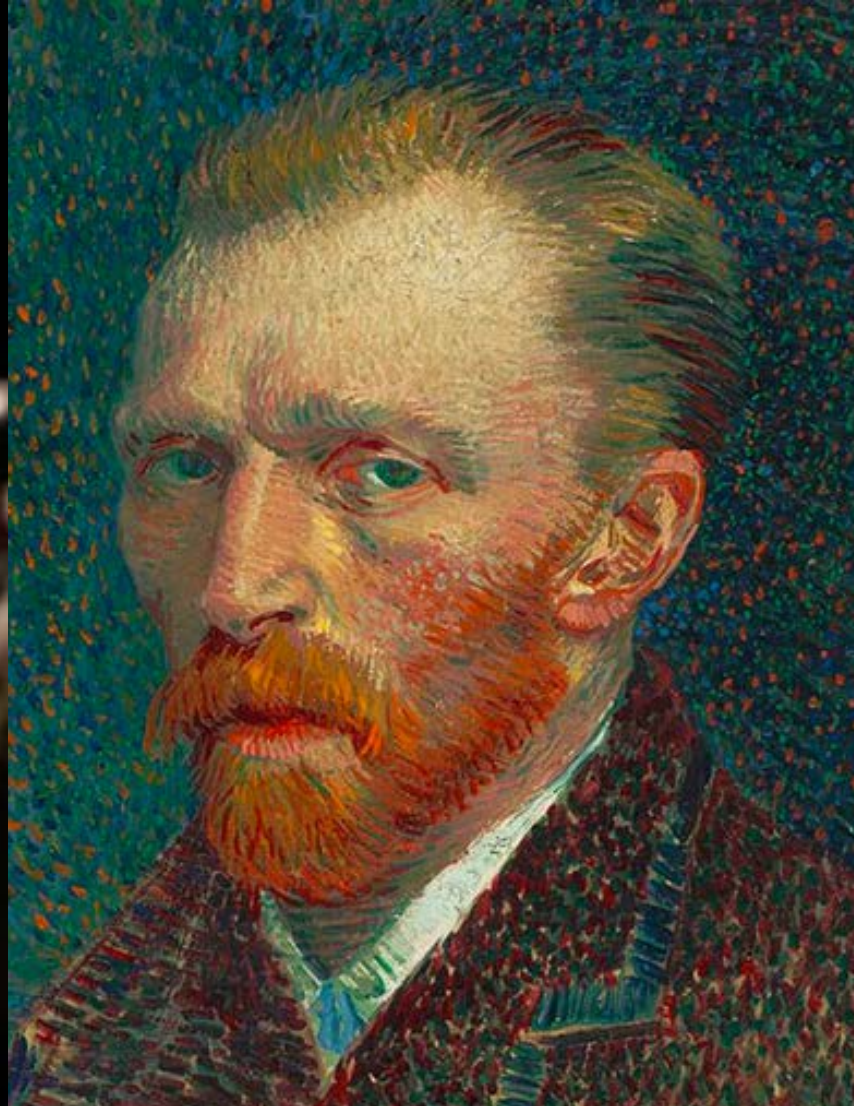
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# AI song featuring fake Drake and Weeknd vocals pulled from streaming services

The song, called Heart on My Sleeve, has been removed from TikTok, Spotify and YouTube for 'infringing content created with generative AI'

Laura Snapes

Tue 18 Apr 2023 10.37 BST



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## My GPTs



Create a GPT Beta

Customize a version of ChatGPT for a specific purpose



Brand Buddy

I'm your marketing assistant.



Edit



## Recently Used



Seussify Scholar

I turn school subjects into Seuss-style stories!

By Jon Neale



## Made by OpenAI



DALL-E

Let me turn your imagination into imagery

By ChatGPT



Data Analysis

Drop in any files and I can help analyze and visualize your data

By ChatGPT



ChatGPT Classic

The latest version of GPT-4 with no additional capabilities

By ChatGPT



Santa

I'm Santa! Spreading cheer and helping with festive gift ideas.

By North Pole

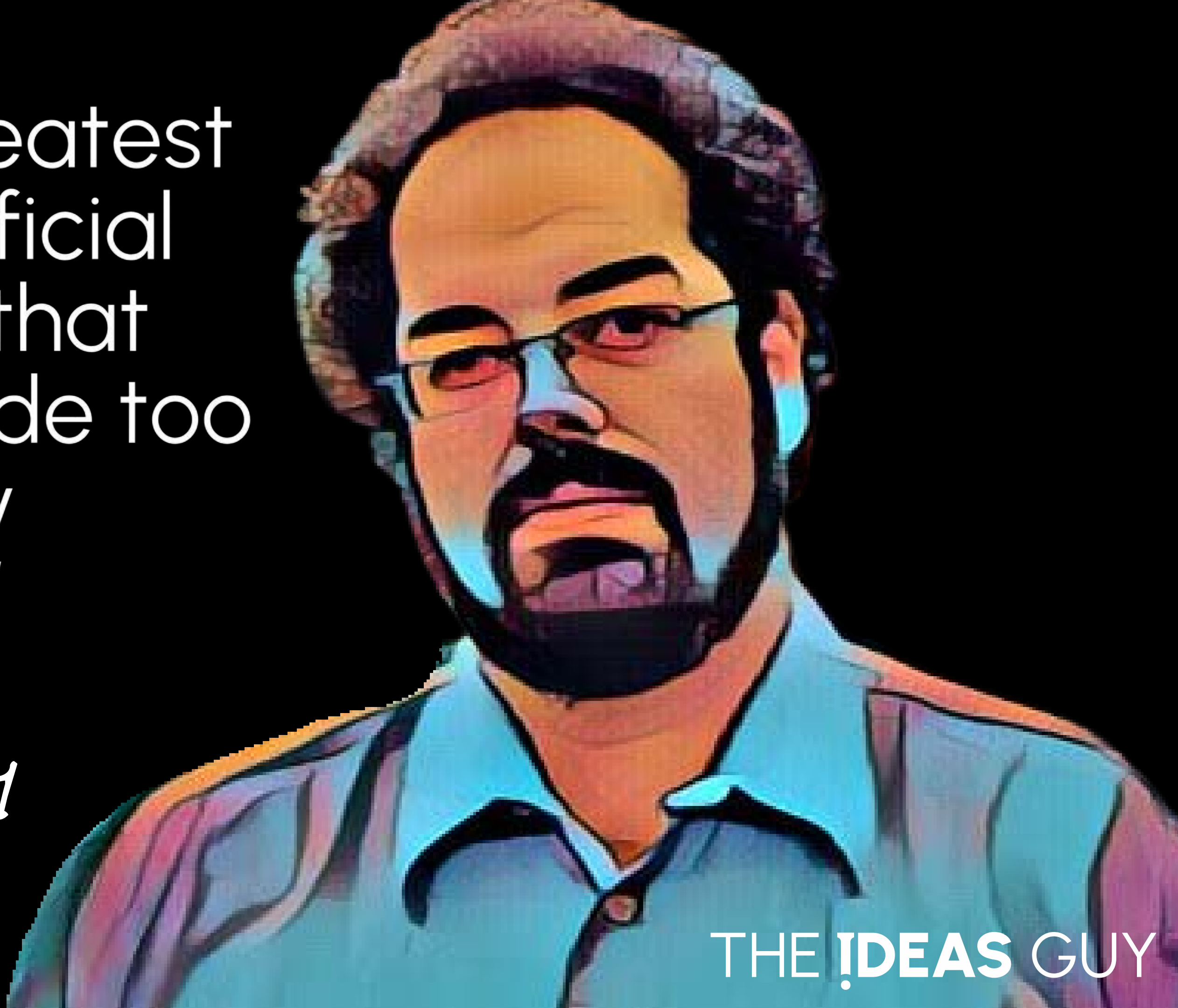
In a world where one university is preparing students for the world of work, encouraging the use of all digital tools at their disposal (including AI) and **designing assessments that encourage the creative use of such tools**, and another is seeking to **restrict the use of such technology**. **to fit with an antiquated regulatory framework** it can't be bothered to change, which institution do we think students will want to choose?

**WONKHE**



"By far, the greatest danger of Artificial Intelligence is that people conclude too early that they understand it."

ELIEZER YUDKOWSKY



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# Ultimate ChatGPT [FROM OPENAI] Prompt Guide

@ConorGrennan 

# 1

## Give clear instructions

- Give details
- Adopt a persona
- Provide examples
- Specify steps
- Dictate format
- Treat like an intern!

## Provide reference texts

- Avoid hallucinations (fake answers) by telling ChatGPT to reference a certain text or URL.

# 2

# 3

## Split complex tasks

- Instruct the model to go step-by-step: that way you can track its progress and accuracy.

## Give it time to “think”

- Be patient, as you would with an intern. Ask it to double-check, push it to try different approaches.

# 4

# 5

## Use external tools

- Use tools that are called for! Code Interpreter for analysis, upload PDFs for summarizing, etc.

## Keep testing it

- These models change. Don't assume what didn't work a month ago still doesn't work.

# 6

# Give clear instructions



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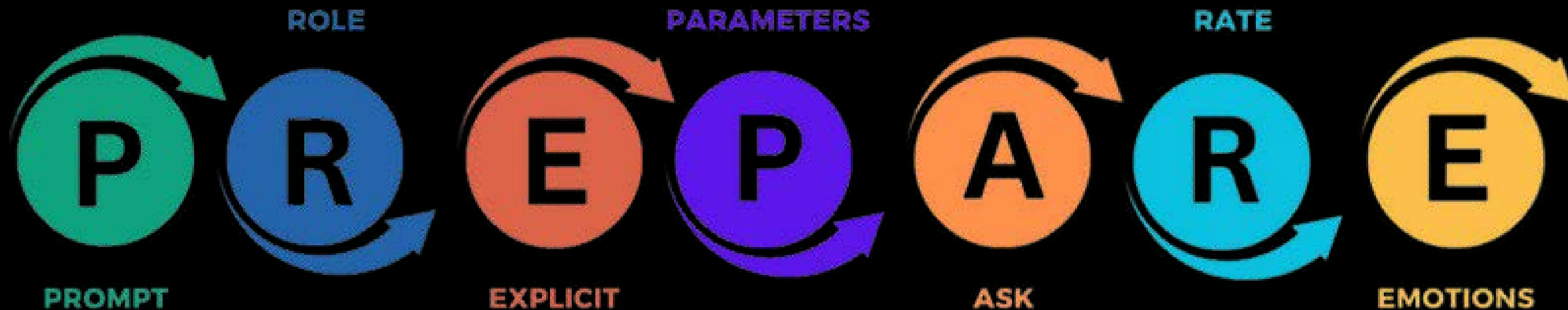
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From The AI Educator, Dan Fitzpatrick



TheAIEducator



CHECK



HIGHLIGHT



ASSESS



TRACE

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or SnapMyAI'd!

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Allow staff to utilise GPTs for marking and feedback

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Allow staff to utilise GPTs for marking and feedback

Focus on student verbal justification (VIVA-esque)



# Q&A

?

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# LET'S CONNECT



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