

Regional Recruitment: 'The Good, The Bad and The Ugly'



UNIVERSITY OF
LINCOLN



University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY

The Skills and Self Development



Planning



**Relationship
Management**



**Self-motivated/
Trustworthy**

Externally

UCAS

Teachers and Advisors

T&A Conferences

Other Regional Advisors

HELOA

Internally

Academic departments

Campus tours/ location

Other key stakeholders

Recruitment Café

Academic Virtuals



UNIVERSITY OF
LINCOLN



University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY

Personal Views: Four to Finish

1

Homeworking: pros and cons

2

What I would tell my former self...

3

One big challenge

4

One big success



UNIVERSITY OF
LINCOLN



University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY

Strategy to Regional Engagement



UNIVERSITY OF
LINCOLN



University
of Exeter



PRIFYSGOL

ABERYSTWYTH
UNIVERSITY

Workload and Tasks

- **A Typical Week?**
- **How to Identify Schools and Colleges to Work With?**
- **Diary Management – Clashes and Staffing**
- **Extra Projects**

Logistics, Practicalities and Tools



UNIVERSITY OF
LINCOLN



University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY

How?



**New starter
procedures**



**Logistics:
personal**



**Materials/
equipment**



UNIVERSITY OF
LINCOLN



University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY

Where?



Local region



Campus activities



Virtual delivery



**Use of academics
and ambassadors**



UNIVERSITY OF
LINCOLN

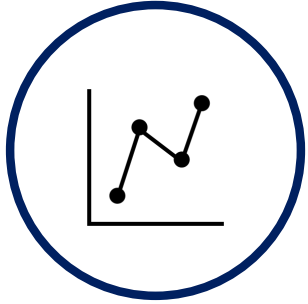


University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY

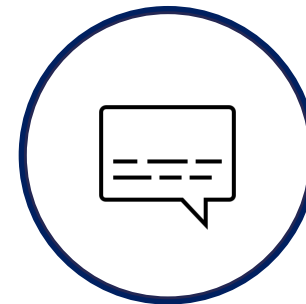
What?



Recording and reporting



Promotion



Team comms



**UNIVERSITY OF
LINCOLN**



**University
of Exeter**



PRIFYSGOL

**ABERYSTWYTH
UNIVERSITY**

Discussion Exercise

You now have **5-10 mins** to discuss your institutional approach to regional recruitment and share best practice.



University
of Exeter



Questions?



UNIVERSITY OF
LINCOLN



University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY

Thank you



UNIVERSITY OF
LINCOLN



University
of Exeter



1872 PRIFYSGOL
ABERYSTWYTH
UNIVERSITY