Session Title:	**WP without a WP team**
Speaker(s):	**Clo Warsop & Elliot Newstead**
Chair:	Elliot Newstead
Reporter:	Annabel Osborn

Speaker/Institution Bio/Information:	**Clo Warsop -** The University of Law, Senior Student Recruitment Manager **Elliot Newstead -** University of Leicester, Head of UK Student Recruitment and Outreach
Overview/Aim of session:	Give a perspective of how things are run at the University of Law and University of Leicester, and how we can work together as Heloa members.
Workshop Content	<u>**BIOs:**</u> **The University of Law** - Non-public funded institution, 2012 became a university. - Specialist: Law, Business, Criminology, Policing. Professionally regulated courses. - Use IMD rather than polar data. - Large student population are WP. - Diverse student body (UG Law): BAME 58%, Disability 21%, IMD Q1&2 58%, Income below £25k 61%, Mature 16%. - Small university: 2,500 UG, 8,000 PG. - Multi-campus: 15 UK campuses, 2 international campuses, 1 online campus. - Biggest cohort of lawyer across all campuses (UG). - Private: Global University Systems. **University of Leicester** - Broad 'traditional' portfolio: Medicine, Law, Psychology, Sciences, Criminology etc. – Health driven. No creative courses. - Medium sized university: 12,000 UG and 5,500 PG. - Diverse student body, recruit well locally and students from multi-cultural backgrounds across the country. - Decent mature cohort. - 1 UK campus and 1 International campus in China – heavy Post Graduate cohort.

	Structures: **The University of Law** Widening Participating and Access Committee Access Working Group Success Working Group Progression Working Group Data, Research and Evaluation Working Group **University of Leicester** Council Executive Board APP Strategic Group Education Committee Operations Oversight Group Project Groups (Vulnerable groups, awarding gap etc) Project Groups (Access, Success, Progression)
Case Studies/Examples:	<u>**Benefits of WP/SR set up:**</u> **The University of Law** - Consistent approach across student lifecycle - Engages all relevant departments e.g. marketing, admissions, DSR - Gives DSR/marketing ownership and accountability - Reduces duplication of work/confusion **University of Leicester** - Consistent approach to working with schools/college from Primary to Post-16 - Closer alignment to APP Access focus - Longer-term – change of perception of 'outreach' amongst academic community - Budgetary alignment <u>**Our challenges:**</u> **The University of Law** - Recruitment vs outreach - WP specific knowledge and training (disparate team often from non-HE backgrounds) **University of Leicester** - Embedding an evaluation ethos - Optics of 'WP' vs 'recruitment' activity <u>**New APPs?**</u> **Changes** - Attainment rather than aspiration - Outreach rather than recruitment - What happens to current APP-related activity?

	Impact - Activity change? Tutoring/school partnerships - Importance of tracking (challenge for small providers) - Importance of tracking (challenge for small providers) - Targets (challenge for recruiting universities)
Scenarios/Roundtable discussions:	1. What are the current challenges with your own WP/SR structure? 2. How might the changes to the APPs affect your WP/SR structure?
Questions and Answers:	**1. Challenges with own WP/SR structure?** - Multiple interventions - Low budgets - Resource challenges v strategies - Some universities have small teams and are very focused on projects, but don't cover anything else. - Scope – resources and time, don't want to neglect other roles in job. What to prioritise when it is all one role? - Work closely with UniConnect. **2. APP changes affecting WP/SR structure?** - Long term projects – won't see the return until e.g., 4 years when working with Year 8s = cultural change at SLT level. - Good outreach leads to good recruitment. - Internal politics. - Evaluation ethos and how to embed it continually. - Monitoring impact.
Summary / Key takeaways:	**Takeaways: how can you streamline your WP/SR work?** - Targeting - Recording and collection of data and interactions - Online provision - Use of sector organisation such as HELOA - Share information with SLT about what is going on - feeding back to your institution.