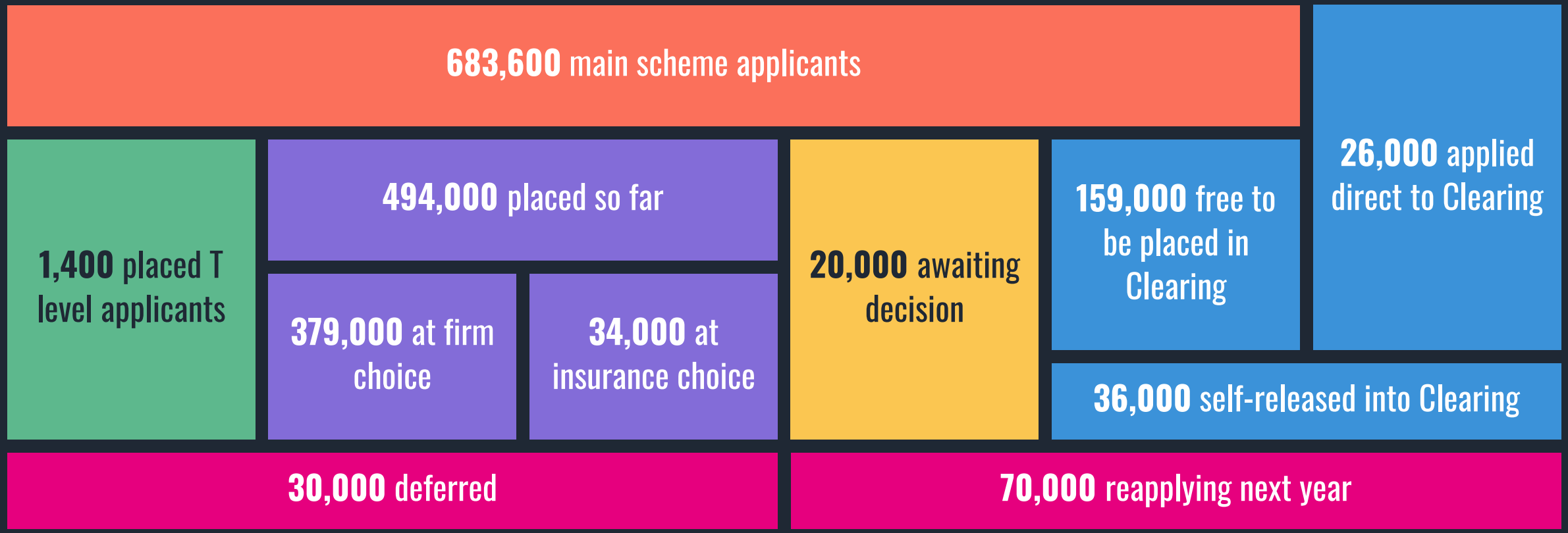
UCAS Update

Sam Sykes, Customer Success Manager

UCAS

The Cycle on a Slide



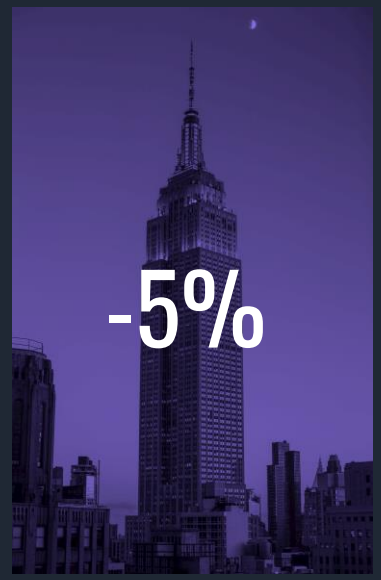
Changes in subject groups

Medicine and Dentistry

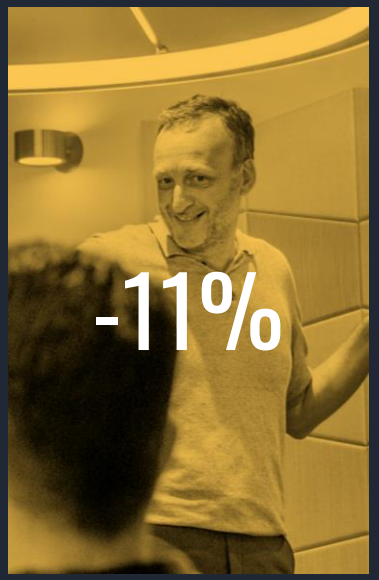
Computing

Business and management

Languages



Architecture, building and planning



Teaching

Increases in computing come amid significant new advances in digital technologies.

The drop in nursing can be partly attributed to the pandemic surge

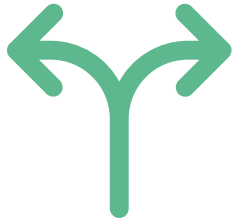
Journey to a million

2022 vs **2030** there could be:

18 YO
+126,000
International
+90,000

What does the forecasted growth mean for…

Choice



CIAG

WP

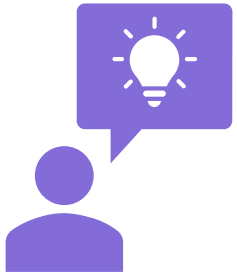
Experience

Cost

Living

Employment

Apprenticeships I&A in high demand



627,516 new people to UCAS, who have never accessed our website before, have visited our apprenticeship webpages.

All apprenticeship content including our industry guides have had a **41% increase in views** on last year at **1,139,086 in total.**

There has been a **21% (513,148) increase in users on the UCAS Career Finder** with **44% (186,205) more clicking to apply** then last year - 2021/2022.

40% of those (427000 Pre-applicants) interested in undergraduate degrees are also interested in apprenticeships.

UCAS

Discover | Undergraduate | Postgraduate | Apprenticeships | Careers | Sam S

Your Hub

Explore your options

Hub | For you | Favourites | What to do | Where to go | Search

S **Welcome back Sam**

You're applying for Undergraduate courses in 2024 - Change year

Start application

2024 Undergraduate Application

62%

Your application is in progress

You have completed 62% of your application. You need to complete all sections of your application before you can submit it.

Go to application

Your next steps

| Open legacy to do list

TRY OUR PERSONAL STATEMENT BUILDER

Not sure what to write? Our handy tool will help.

Get help

HOW TO

How to nail that personal statement

Writing a personal statement can be daunting. Follow our tips and advice to help make it easier.

FAQS

Can I get support for individual needs?

See what help and support you could be receiving when applying and while you're studying at university or college.

CHAT TO STUDENTS

Find out more about a university or college from students already studying there.

Chat to students

FAQS

Key dates

Find out what you need to do and when.

HOW TO

Open days and events

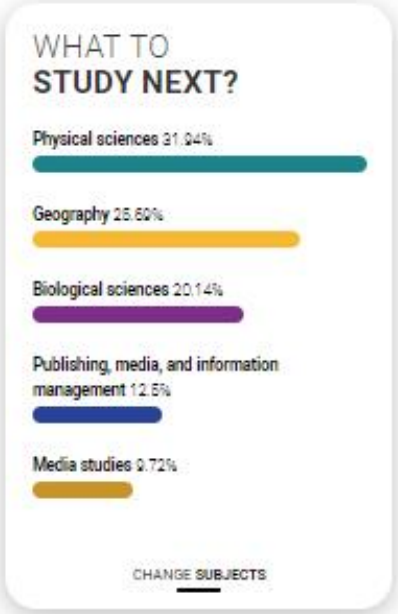
Find out how to meet universities, colleges, and employers.

TARIFF POINT CALCULATOR
0
A*
A
B
C
D
E
-
-
-
-
VIEW SAVED

YOUR EVENTS
Search events
AT YOUR FAVOURITE UNIS
University of Gloucestershire - 2023 Open Day Series
Bournemouth University Adult Nursing Open Afternoon at Yeovil Campus
Bournemouth University Design & Engineering Open Day
University of Gloucestershire - open

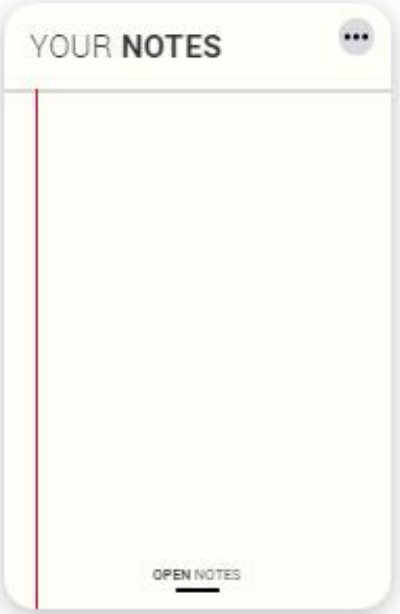
READ NEXT
INDIVIDUAL NEEDS?
READ MORE

PERSONAL STATEMENT BUILDER
4000 characters of 4000 remaining
View personal statement guides
CONTINUE WRITING


WHAT TO STUDY NEXT?
Physical sciences 31.94%
Geography 26.69%
Biological sciences 20.14%
Publishing, media, and information management 12.5%
Media studies 9.72%
CHANGE SUBJECTS

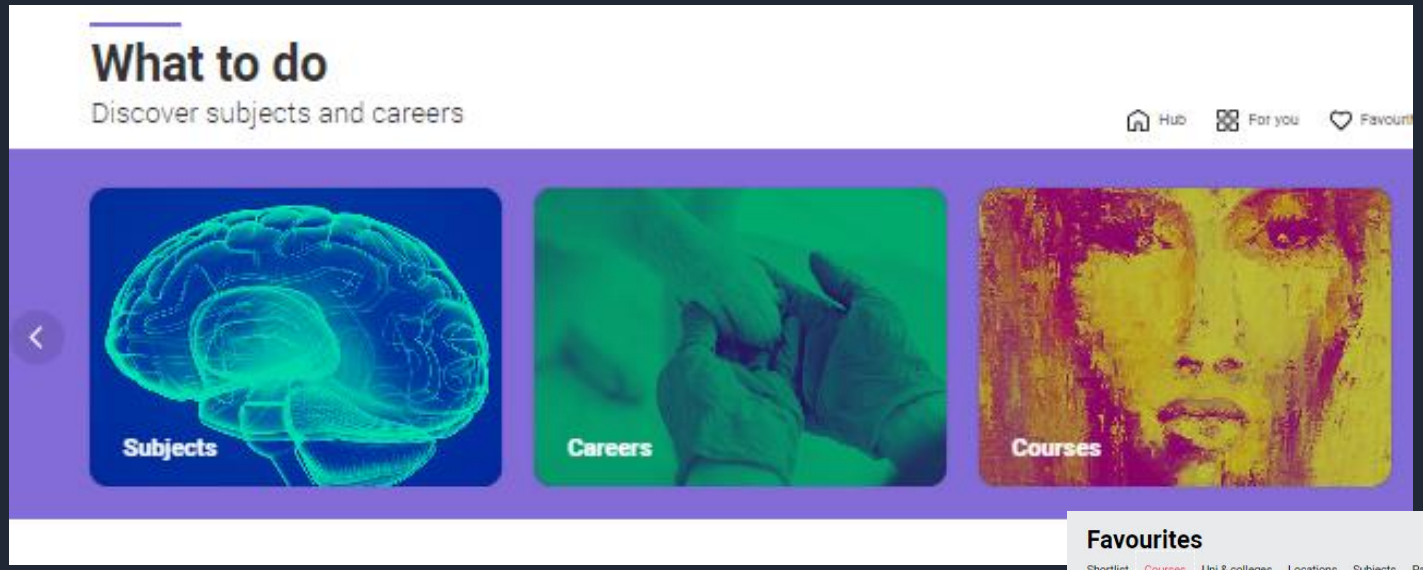
YOUR CAREERS QUIZ
View my matches
BROWSE CAREERS

HUB LIVE
LIVE AMA: WORLD OF WORK
ALL HUB LIVE VIDEOS


YOUR NOTES
OPEN NOTES

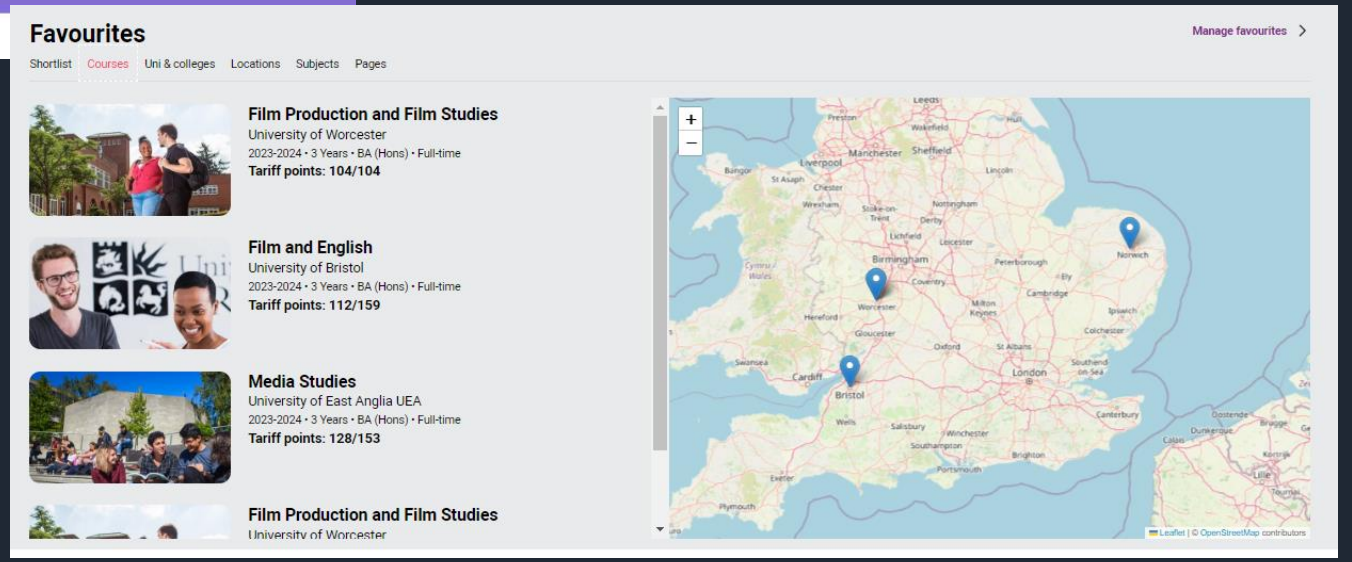
UCAS

Favourites and Exploring



- Explore subjects, careers, industries as part of your research
- Explained through case studies and facts/stats.

- Any favourited pages on UCAS, whether it is a course, university or information page, is stored in your favourites area of the hub.
- Click the heart ♥ to do this.

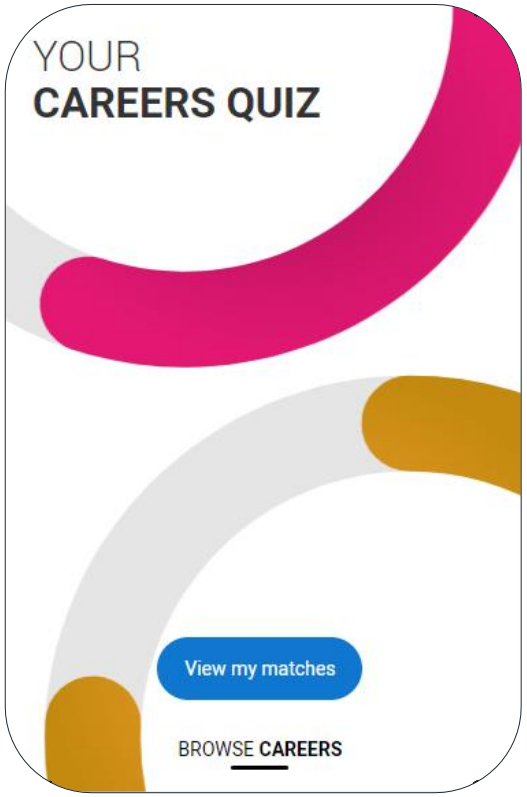


Personalised tools to help

UCAS Quiz

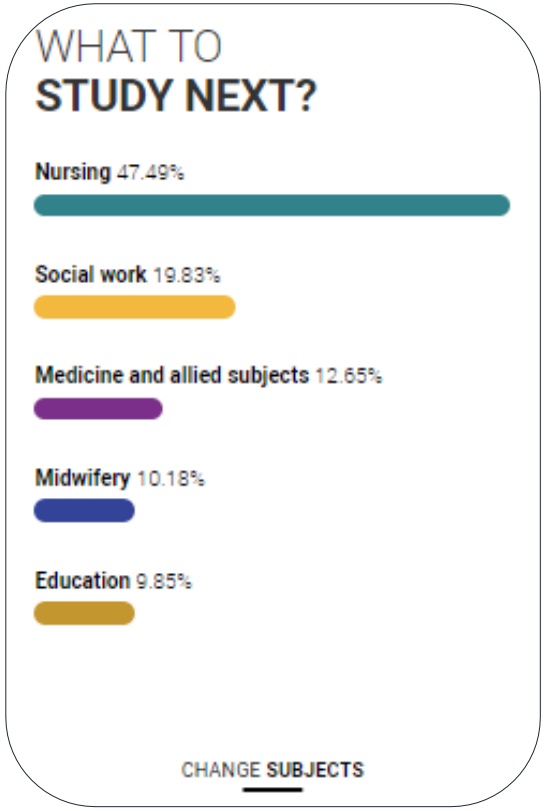
Find job and career ideas matched to your personality.

Plus a list of courses previous students studied in order to get there.



What to study next?

Broaden your horizons by exploring another subject area, that student's who did your qualification went on to study.



Your top matches

Retake the quiz

Human Resource Managers and Directors

BUSINESS MANAGEMENT

99% Match

Senior Professionals of Educational Establishments

PUBLIC SERVICES

97% Match

Hairdressing and Beauty Salon Managers and Proprietors

SERVICE ENTERPRISES

93% Match

Travel Agency Managers and Proprietors

ACCOMMODATION, TRAVEL AND FOOD SERVICES

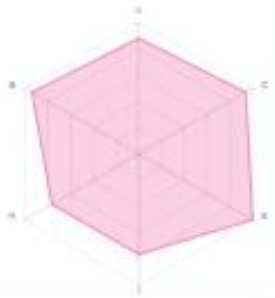
92% Match

Your top pathway

Your personality traits

We've broken your personality down into 6 different traits. Find out what they all are and how they relate to your career matches.

View your traits >



What should I study next?

WHAT TO
STUDY NEXT?

Get Started

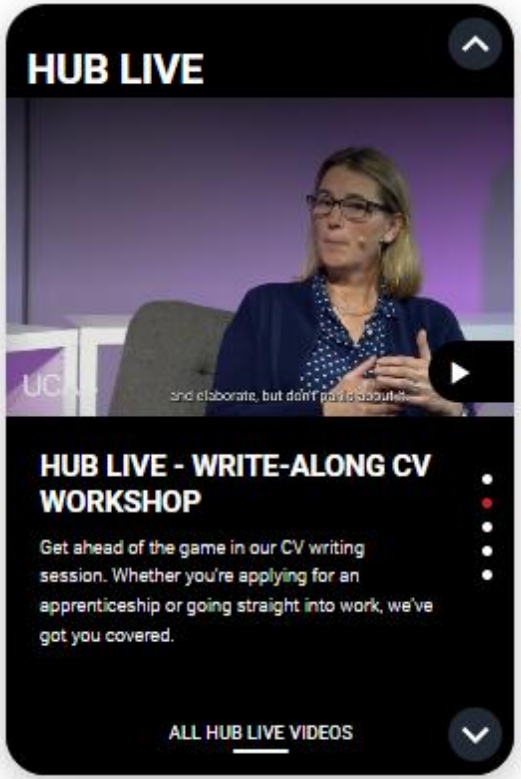
View more job matches

Our advice and events

UCAS Hub lives

Join our live sessions hosted by expert panels.

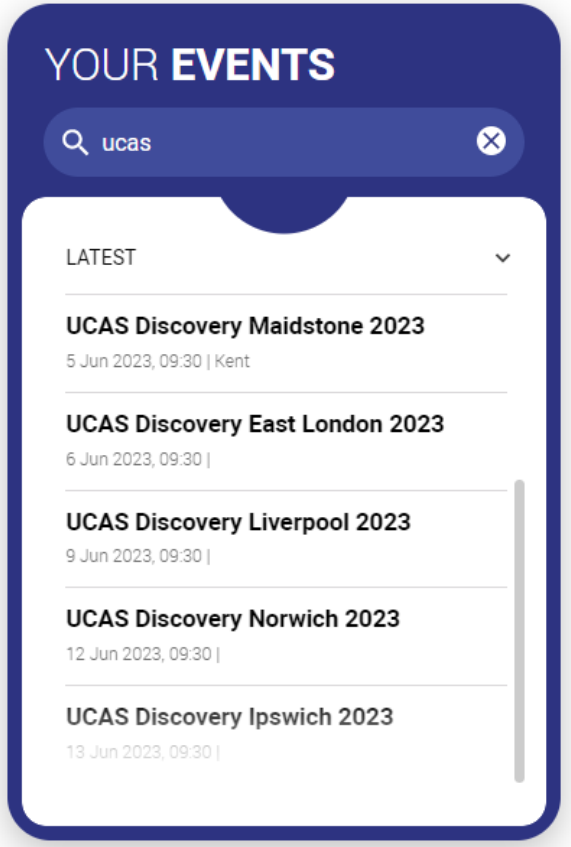
Ask questions to help you make an informed decision about the right path for you. University, apprenticeships or the world of work.



UCAS Discovery

Events and open days are presented based on your preferences.

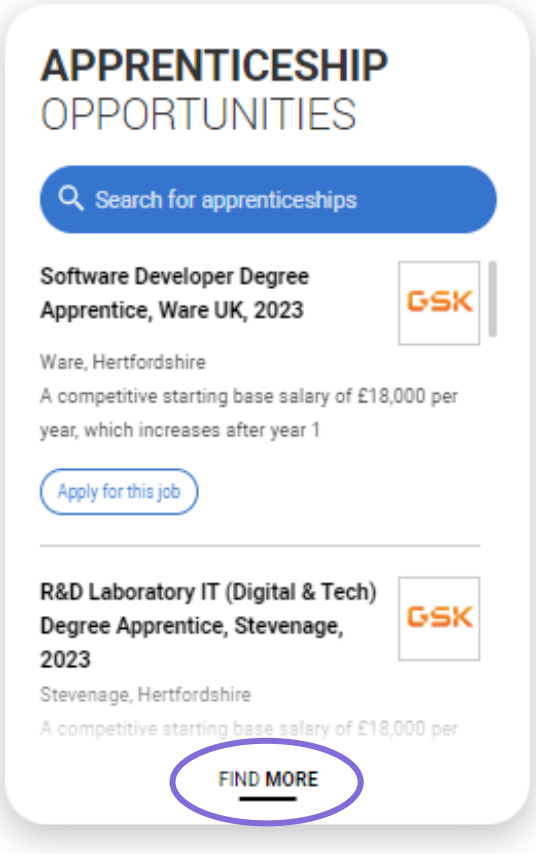
Register straight from the Hub for our UCAS Discovery 'The Big Q&A Tour', with exciting new zones covering all pathways.

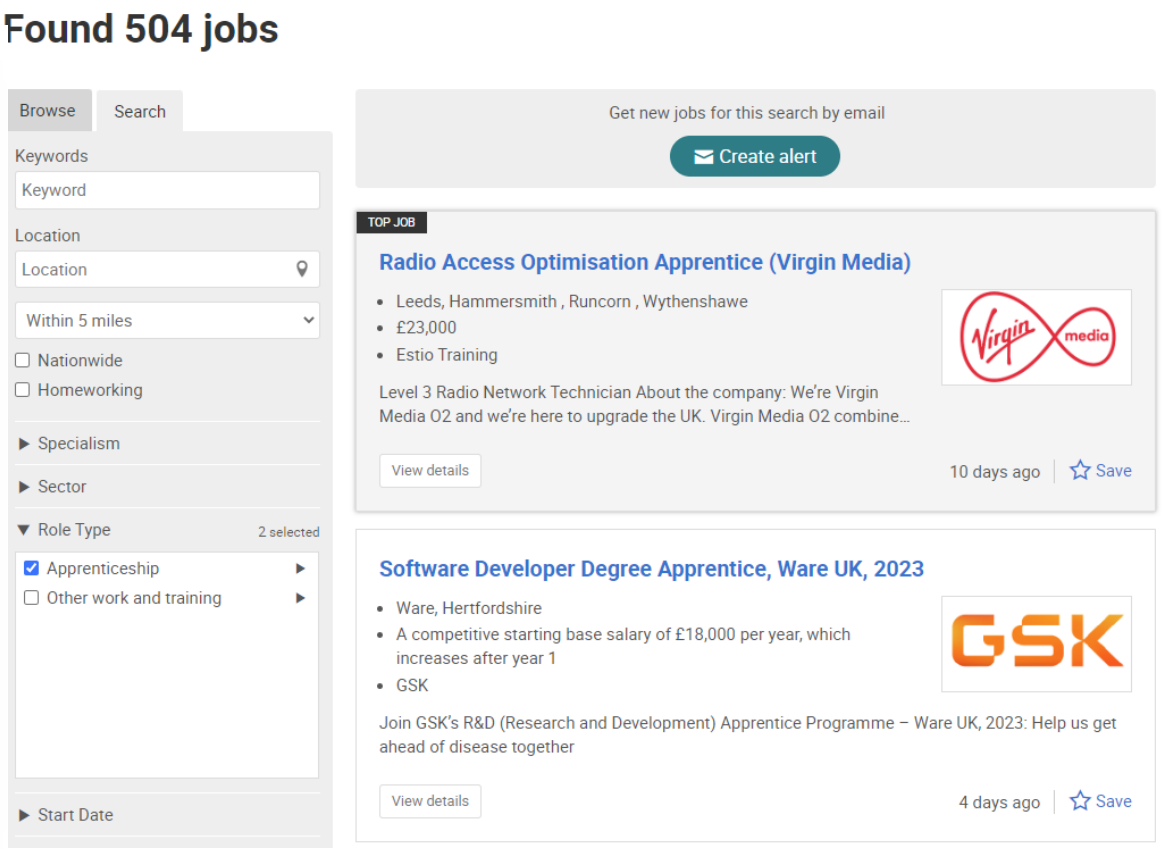


UCAS Exploring Apprenticeships

From UCAS Hub you can easily explore apprenticeships; learn more information and see a live selection of apprenticeship vacancies.

Set alerts to stay up to date.





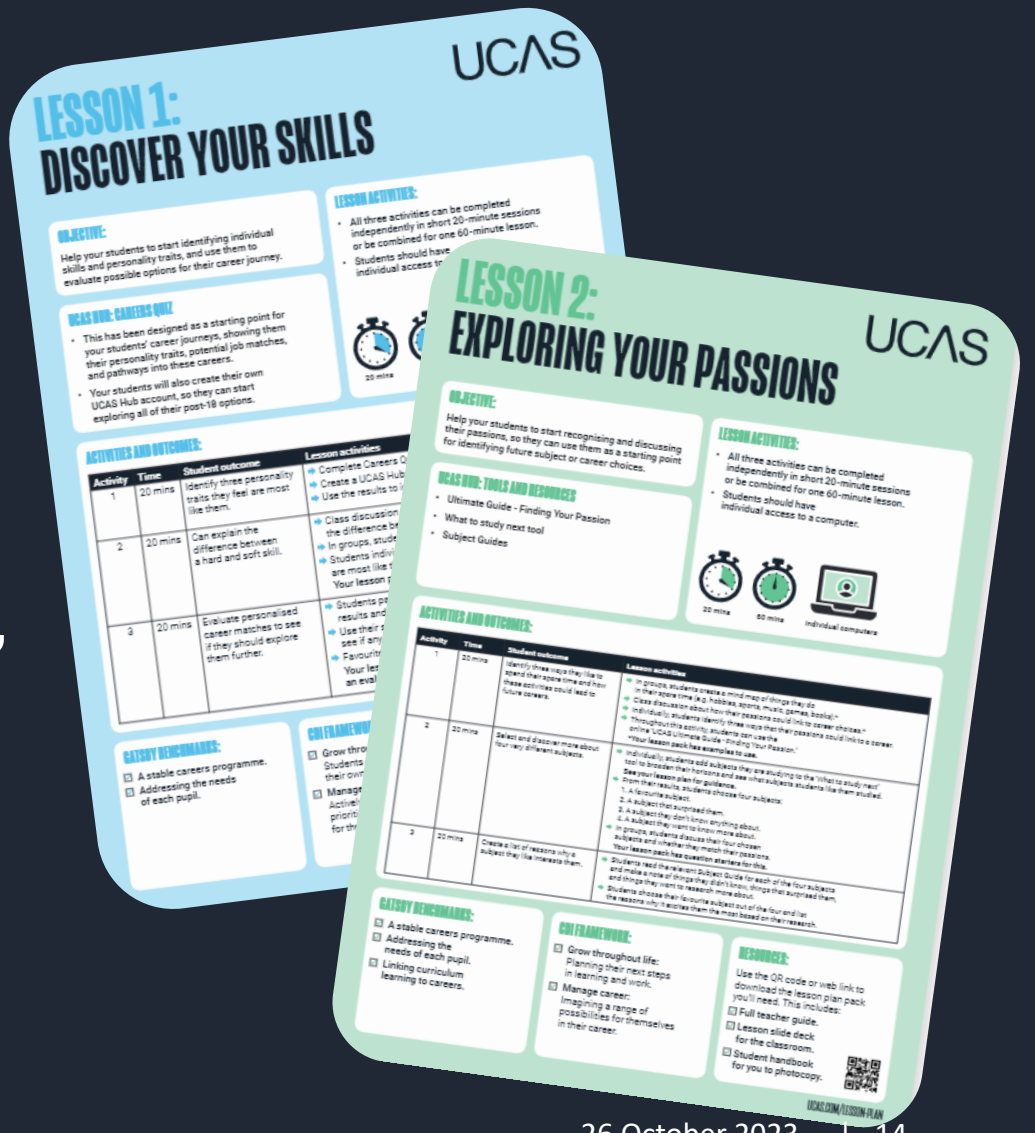
Bringing UCAS Hub to the classroom

To help you we've developed:

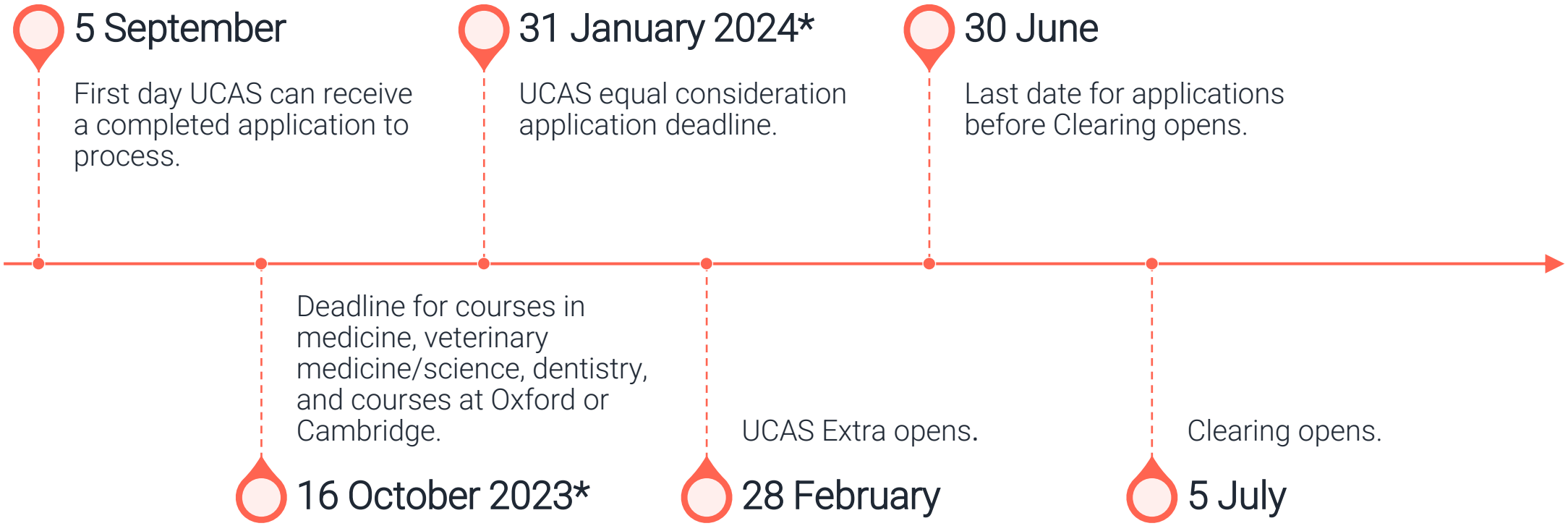
- lesson plans
- accompanying PowerPoints

These can be combined with other resources, such as student packs and Hub live sessions.

ucas.com/hub-adviser



Key dates



* 18.00 UK time

Changes for 2024 undergraduate applications

Gender question

We are introducing two additional responses to the gender question:

- ‘I prefer not to say’
- ‘I use another term’

Application fee

The fee for all 2024 undergraduate applications will be £27.50.

References will have 3 structured sections

Enabling universities and colleges to find information easily, to make selection decisions and target support.

Reference roundup

- Reference examples for each section.
- A reference guidance presentation which can be downloaded and edited
- FAQs for each section.
- Watch our references deep dive sessions
- Advice from admissions officers in a shareable video.

UCAS.COM/ADVISERS/REFERENCES

Three section approach

Enter a general statement about your school/college/centre.

(mandatory for applications sent via a registered centre)

Enter any information about extenuating circumstances which may affect this applicant's performance in examinations or other assessments

(optional)

Use this section to outline any other circumstances specific to the applicant that you think universities/colleges should be aware of, or how they can support the applicant

(optional)

Section 1: Enter a general statement about your school/college/centre.

Information could include:

- context of your school, college or centre, e.g. performance, intake demographics, progression rates to higher education etc.
- your portfolio of qualification provision and any restrictions on options students may have
- information about your school, college or centre which may affect performance, such as significant staff changes, or damage to buildings
- any policies or processes used for predicting grades (e.g. internal assessments). This is an opportunity to articulate any policy about not predicting grades for qualifications where the school or college feels the assessment method or qualification structure is not suited to predictions

Section 2: If applicable, enter any information about extenuating circumstances which may have impacted the applicant's education and achievement.

Include relevant information that contextualises the educational journey, for example:

- individual circumstances – e.g. mature student, disability, serious, acute, or chronic illness, bereavement, significant adverse personal circumstances (with applicant consent)
- context as to why there is a disparity between an individual's grades achieved throughout the school or college (e.g. at GCSE/Scottish National 4/5 equivalent and predicted grades, where applicable)
- factors which have limited the individual's choice of subjects or load of study at UK Level 3 or equivalent (factors which have affected the whole centre rather than the individual should be included in section 1)
- support the university or college should consider putting in place to ensure the applicant can thrive on their course (with applicant's consent) – e.g. highlight the measures the school, college or centre put in place to ensure the student's inclusion/experience

You must be clear whether any of the circumstances outlined in section 2 have already been considered by the student's examination boards or awarding organisations for the qualifications taken.

Section 3 : Outline any other supportive information specific to the applicant and relevant to the course(s) applied for that you think universities/colleges should be aware of.

It is not necessary to craft the perfect paragraph here; providing short, clear, factual statements helps universities and colleges digest the information.

Useful information could include:

- evidence of suitability for the course(s) applied for which may include performance and academic ability in relevant UK Level 3 or equivalent qualifications, relevant work experience, cases where an applicant is the strongest performer in their cohort, or extracurricular achievements
- any barriers the applicant has faced in accessing work experience opportunities, only where relevant to the course applied to

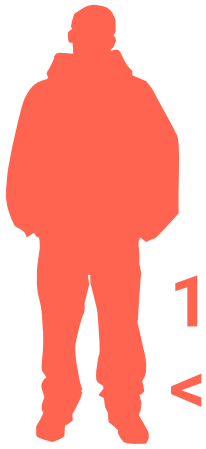
New 2023 application data – UK overall

UCAS Day 28 data

Refugees and asylum seekers

11,260
2%

UKAF veterans and Service leavers

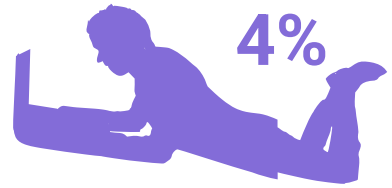


1,560
<1%

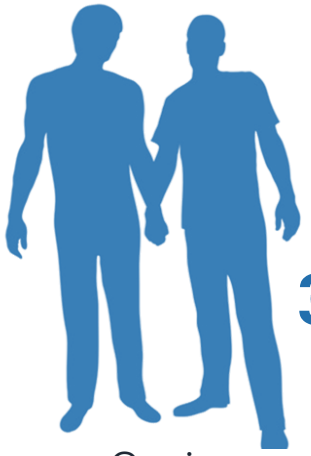
77,320
15%

Eligible for free school meals (FSM)

20,1600
4%



From UKAF families



32,180
6%

Caring responsibilities

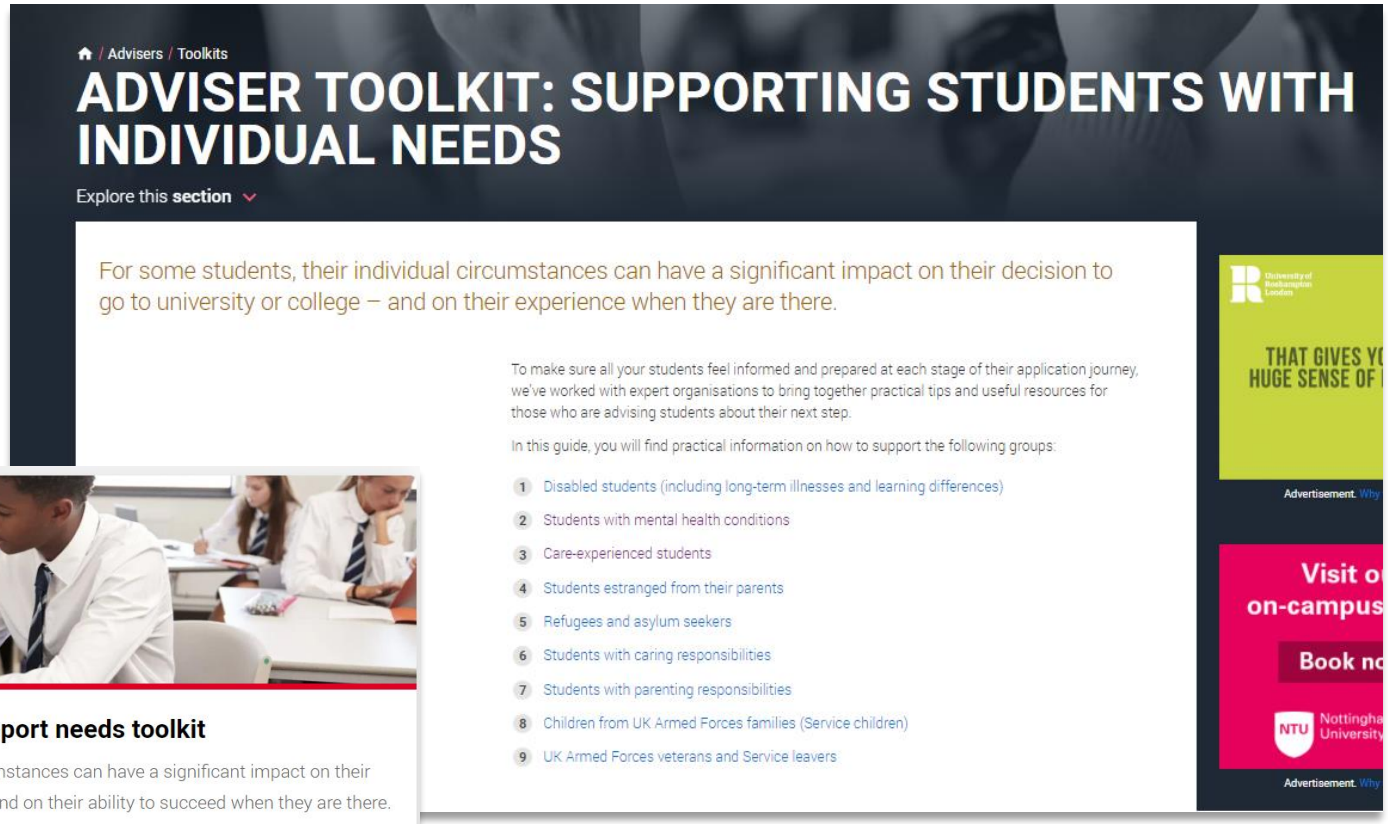
16,670
3%

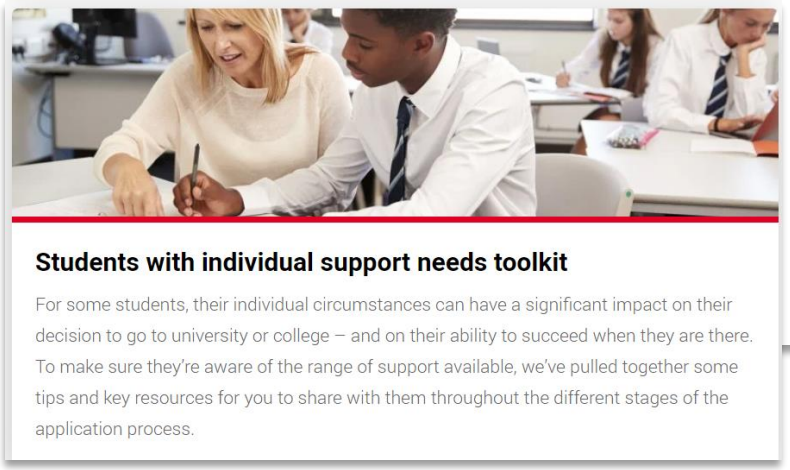
Estranged students

34,580
7%

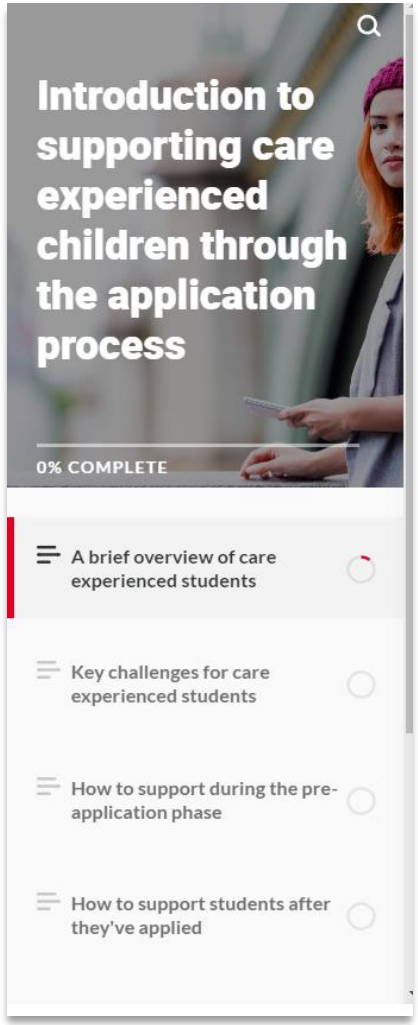
Parenting responsibilities

To support teachers and advisers





www.ucas.com/advisers/toolkits



Personal Statement

Reform update

- Following extensive consultation on personal statements across all audiences, the **final themes will be developed for delivery in 2025 for 2026 entry.**
- The student voice is at the heart of the reform with 89% of students saying they feel the purpose of the statement is clear.
- By framing the statement as a series of free-text questions UCAS aims to offer more support for students who feel it is currently a stressful process.

2024 Cycle Toolkit

ADVISER GUIDE 2024

FOR ENTRY TO UNIVERSITY OR COLLEGE IN 2024

www.ucas.com/advisers

Keeping you informed

Adviser lives hosted in one place, book and catch up

Adviser timeline on ucas.com/advisers

Updates published via the newsletter and on adviser section of UCAS.com

UCAS ADVISER LIVES

FREE WEBINARS TO SUPPORT YOU

UCAS

Title	Date
Expert voices: AI and the future of admissions	28 September
Adviser Live: October update	12 October
Adviser Live: November update	9 November
Adviser Live: December update	7 December

ADVISER LIVE

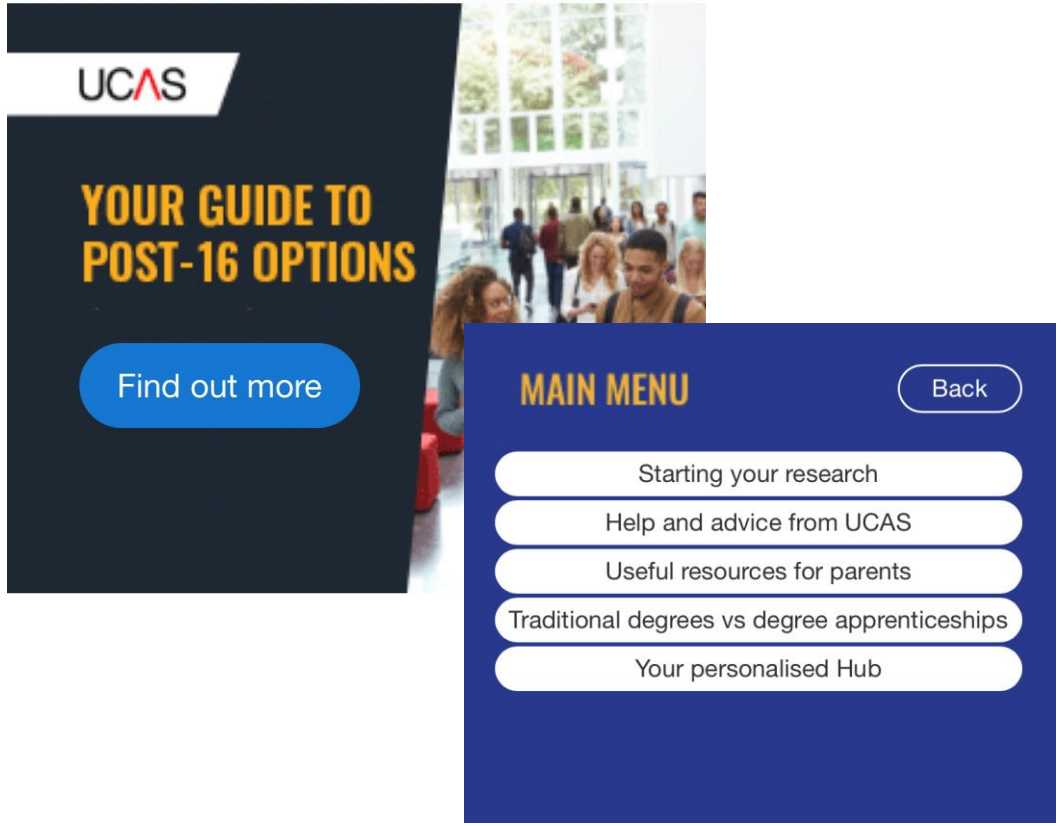
Hub Lives this term

2023 Hub live sessions	
Should I use AI to write my personal statement?	27 Sept
Applying to Oxford or Cambridge	4 Oct
How to apply to a UK university	11 Oct
The secrets to a successful interview or audition	15 Nov
What are my options after school?	22 Nov

The UCAS Widget

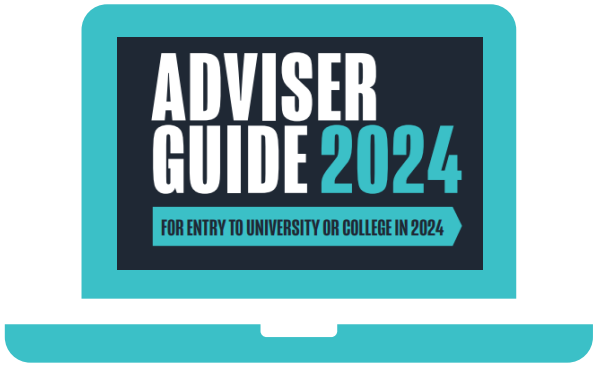
The widget can be hosted on your school or college's website or Virtual Learning Environment (VLE) to link your students and parents to relevant pages on ucas.com.

Find out more:
www.ucas.com/widget



Operational Support

Our schools team is here adviserhelp@ucas.ac.uk



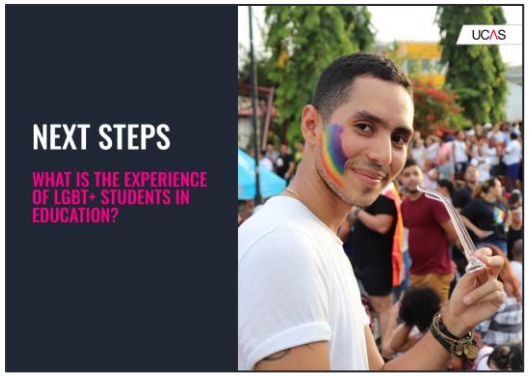
Adviser guide 2024 can now be downloaded

Digital training to support your including online training

8 million data points shaping insights and impact

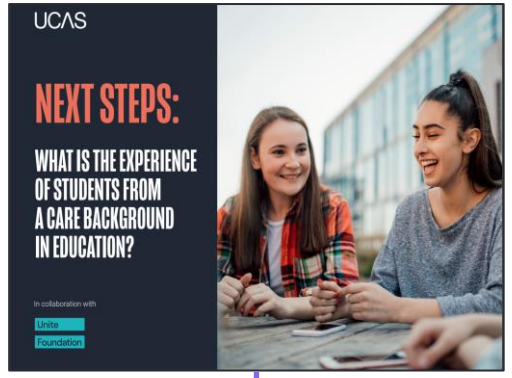
June 2021

September 2021

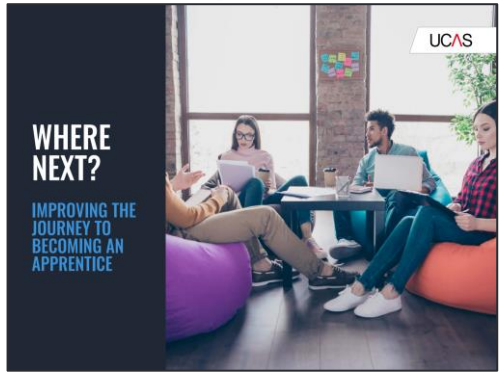


May 2022

November 2022



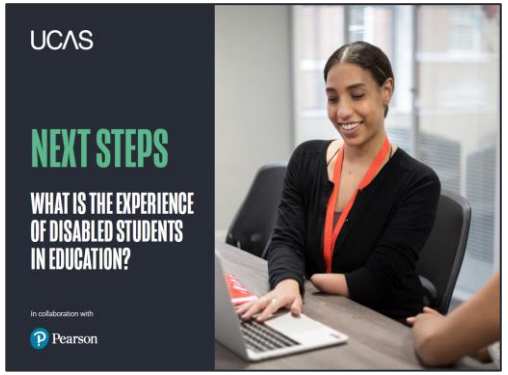
May 2021



August 2021

January 2022

July 2022



Useful links mentioned:

Journey to a Million: Read essays on the five big challenges that we face with Journey to a Million.

UCAS insight reports: Over the past two years, we have released impact reports that discuss pertinent issues in education and skills. The ones discussed today were:

- Where next? What influences the choice school leavers make (April 2021)
- Where next? Who doesn't plan to start a full-time undergraduate degree in autumn? (August 2021)
- Starting the conversation: UCAS report on student mental health. (June 2021)

- 2023 cycle applicant figures – view our interactive data dashboard here.

- Catch up on our references deep dive sessions and all other on demand webinars here.

- UCAS The influence of cost of living on student decision making and supporting factsheet on the research.