

# HELOA

Primary Contact  
(Associate Member)



## **What is the role?**

The primary contact is the main contact for HELOA within a member institution. Each HELOA institution must nominate one primary contact who must be a HELOA member. The role of the primary contact is to support their institutional members to partake and contribute in HELOA activities and initiatives.

The primary contact for each institution is decided by its HELOA members. HELOA does not outline a specific duration for the length of the post, this should be decided by the members within each institution but should be reviewed annually. HELOA would suggest that the primary contact holds the position for up to 2 years to encourage HELOA engagement throughout its institutional members and to consider junior posts for the role to support their understanding of the association.

## **What will you get to do?**

The role will be responsible for supporting the HELOA Office with the processing of membership through communicating membership records and ensuring that the institution remains up-to-date with any financial remunerations to the HELOA association. The post-holder is encouraged to canvas the input of institutional members to ensure a representative vote of the institution in national elections. The post-holder should also encourage engagement, where possible, of institutional members in all that HELOA offers.

## **What will you learn?**

- How an association is governed through executive committee reports, attendance at the Annual General Meeting (AGM) and partaking in the national election for the National Representative for Associate Members.
- Develop communication skills with institutional members through discussions of elections and attending HELOA events.



## **The role will be expected to:**

1. Inform their institutional HELOA members of their primary contact role.
2. Keep an up-to-date list of current HELOA institutional members.
3. Liaise with the HELOA Office to add or remove members within the institution.
4. Organise the annual institutional membership renewal as appropriate.
5. Raise purchase order numbers and ensure payment is made for the yearly membership renewals, any subsequent additional members and for any HELOA conference attendees.
6. Ensure that the institution remains up-to-date with any financial remunerations to the HELOA association, including membership and conference fees.
7. Represent their institution in voting in the election for the National Representative for Associate Members. This would include canvassing the input of institutional members to ensure a representative vote of the institution.
8. Encourage representation from at least one institutional member at local HELOA meetings.
9. Encourage engagement, promoting opportunities by supporting institutional members to stand for the National Representative for Associate Members.
10. Encourage engagement, promoting HELOA opportunities for institutional members, including the various national training opportunities offered by HELOA (National Conference, New Practitioners Conferences and Professional Development Conferences).
11. Encourage institutional members to take advantage of training days held by their HELOA group.
12. Market institutional roles to the local HELOA group, as well as, inclusion in the HELOA Bulletin, where appropriate.
13. Review the institutional primary contact post-holder annually, together with the HELOA institution membership renewal (1st September).
14. Inform the HELOA Office of their finish date (when known) and support their institutional members to appoint a new primary contact, communicating these changes to the HELOA Office.

## **What are we looking for?**

- Excellent organisational skills.
- Enthusiasm for HELOA and its' aims.
- The post-holder may hold any role within their institution and must be a member of HELOA. They may hold a junior post to support their understanding of the association.
- HELOA emphasises that the most appropriate post holder for the primary contact role within each institution, should be an individual who feels that they have the additional time and capacity to facilitate the above, and encourage engagement from the institutional HELOA members.
- No prior direct experience is required.



## **Nominating a Proxy**

On the occasion where the primary contact is on an extended leave of absence due to holidays, illness, secondment etc., where possible, the primary contact can nominate a proxy for the period of absence by informing the HELOA Office. Where this is not possible, another institutional member may request to be appointed as the proxy by emailing the HELOA Office and copying in the primary contact.

On the occasion where the primary contact is standing for a national HELOA position, a suitable proxy will be nominated to vote on their behalf and that of the institutional members.

On both occasions, a proxy can be any HELOA member from the primary contact's institution, who is in a suitable position to canvas the wider opinion of their institutional members.

## **Reporting**

The primary contact does not need to compile formal reports but supports the HELOA Office by providing the following:

- Report on institutional membership updates when required to the HELOA Office.
- Provide an annual membership update as part of the institutional membership renewal.
- Report on financial remunerations to the HELOA Office or HELOA finance team.

## **Remuneration**

Roles within HELOA are undertaken on a voluntary basis.

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