



The changing superpowers of events professionals

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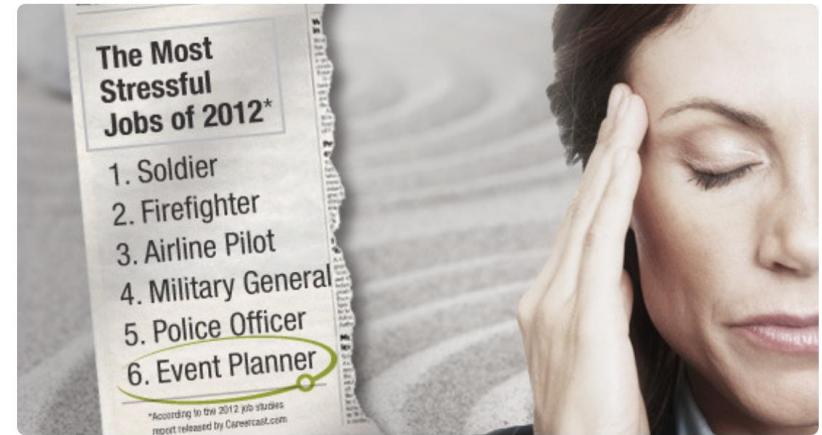


What?



Aim

1. Reflect and Celebrate - beyond the catering and venue booking skills



Aim

1. Reflect and Celebrate - beyond the catering and venue booking skills
2. Exploration of changing event management skill set – particular in relation to large-scale events

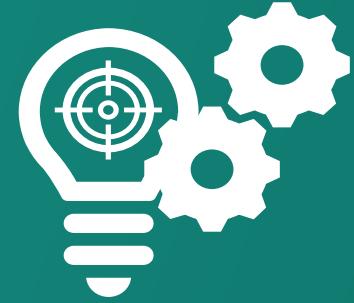


LinkedIn and Queen Mary University

Getting to know you



Heloa



Getting to know me



The Guardian, and Cambridge News

Core Event Management Skills Set

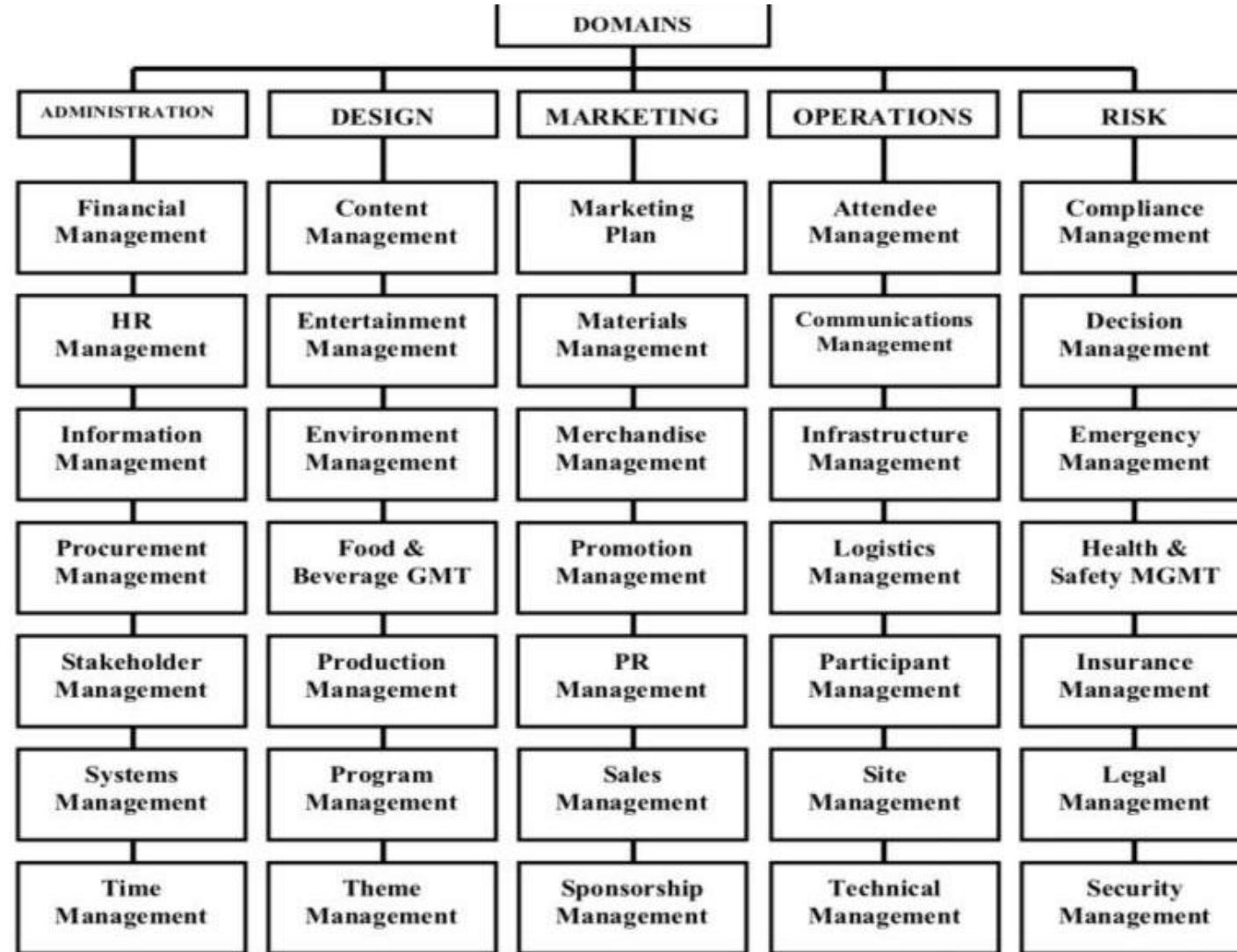
EVENT MANAGER

NOUN. [ih-vent ma-nuh-juh]

Someone who solves your problems before you knew you had problems. Also specialises in precision guesswork based on unreliable data that changes daily.

LinkedIn

Core domains and knowledge/skills



Event Management Body of Knowledge Domain Structure, 2006



Skills in Higher Education

Proactive

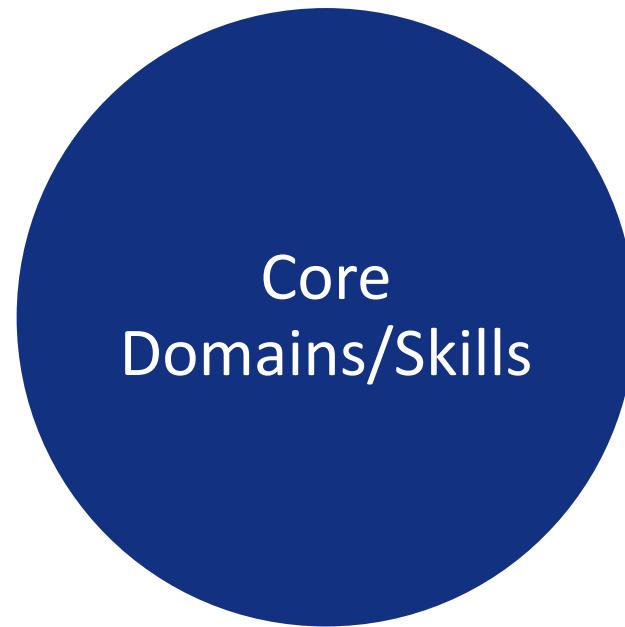


Creative

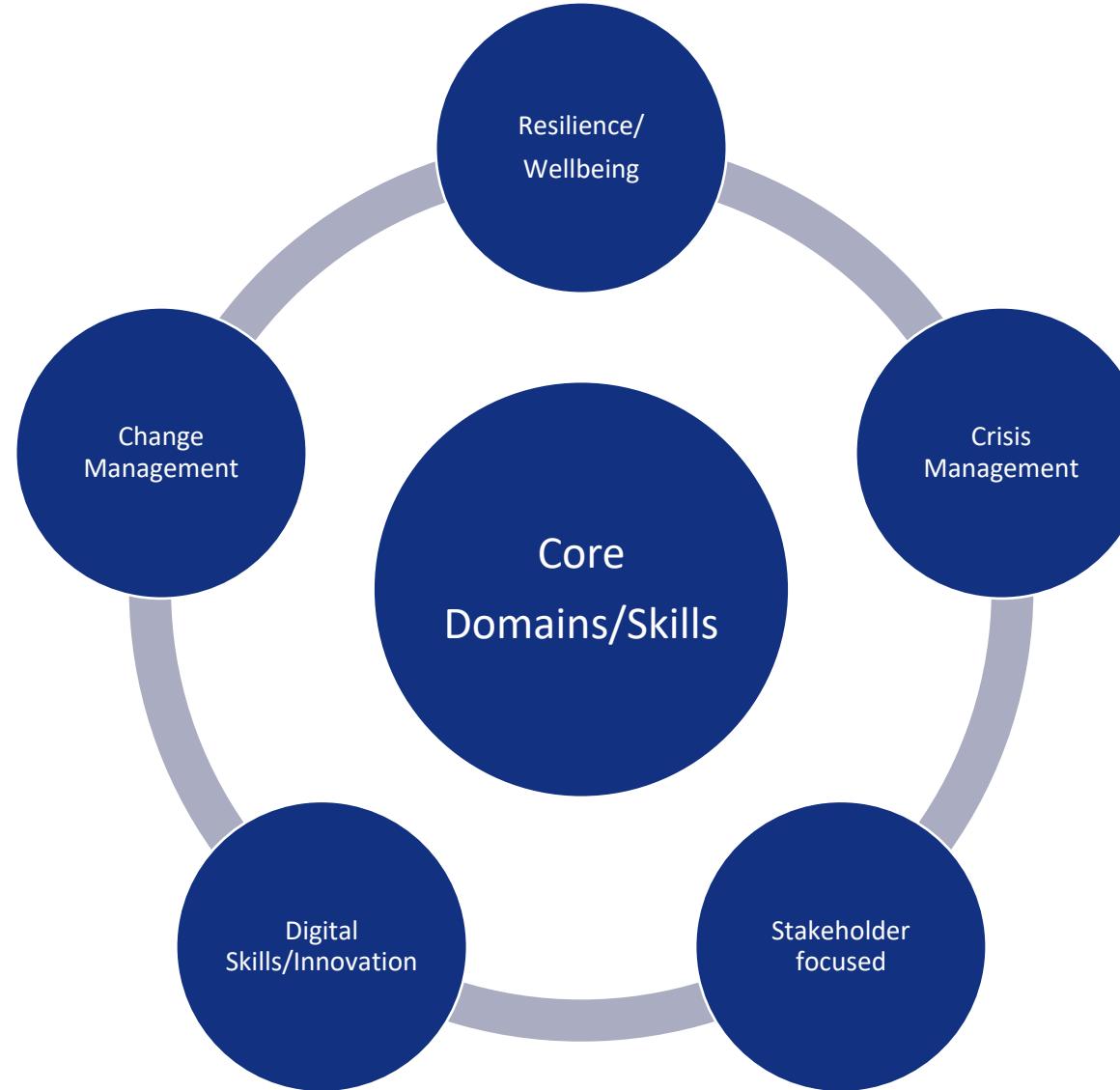
Problem-solving

Influencing

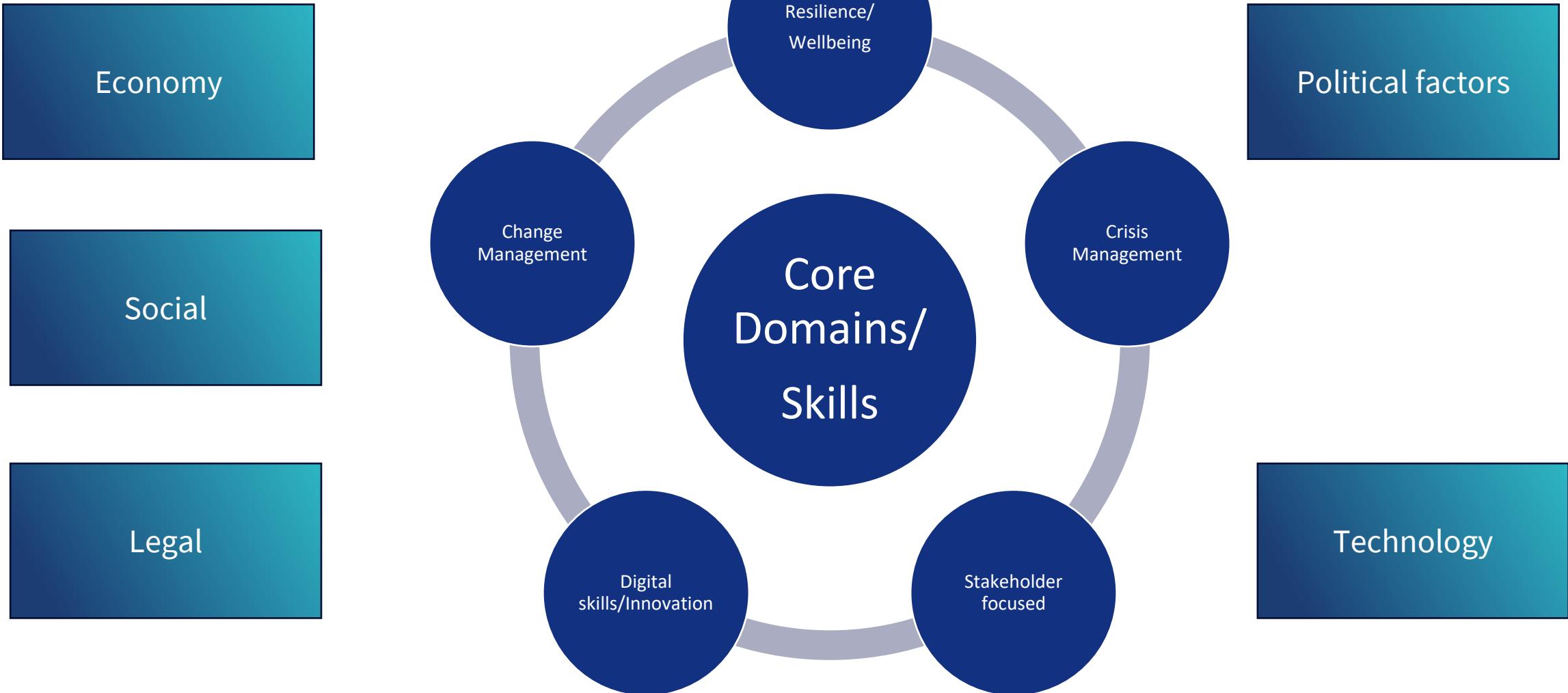
Evolving superpowers



Evolving skill set in HE



Evolving skill set in HE



**What resonates?
Initial thoughts?
Reflections on your journey?**

Thank you



Queen Mary
University of London