

Your Sector Needs  
You: Valuing  
In-Region  
Recruitment Staff

HEL<sup>LO</sup>A

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# Today's Session

- How regional recruitment is beneficial.
- The best parts of regional recruitment.
- The challenges of regional recruitment.
- How to overcome challenges.
- Regional recruitment top tips.



# Benefits of Regional Recruitment

Short term success

Buckinghamshire

2023-2024

2.86% increase in  
applicants

Hertfordshire

2023-2024

10.7% increase in firm  
offer holders

Birmingham

2023-2024

50% increase in  
applicants

# Benefits of Regional Recruitment

Longer term success

Milton Keynes

2023-2025

50% increase in  
applicants

Hertfordshire

2023-2025

7.43% increase in  
applicants

Birmingham

2023-2025

125% increase in  
applicants

# Benefits of Regional Recruitment

Overall success

2023-2025

5% increase in  
applicants

2023-2025

2.7% increase in firm  
offer holders

# Best Parts of Regional Recruitment



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What parts of the job do you enjoy the most? What excites you?

**Discuss! Share your stories!**



# Challenges of Regional Recruitment



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Trouble getting into schools/colleges? Constantly tired on the road?

**Vent! Have a moan!**

# Overcoming Those Challenges



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What actions can you take? What works?

**Create goals! Share ideas!**

# Top Tips

- It takes time!
- Be kind to yourself
- Be authentic
- Do your homework
- Surround yourself with good people



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Thank you!

Any questions?

HELLOA