

Your Sector Needs
You: Valuing
In-Region
Recruitment Staff

HELOA

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Today's Session

- How regional recruitment is beneficial.
- The best parts of regional recruitment.
- The challenges of regional recruitment.
- How to overcome challenges.
- Regional recruitment top tips.



Benefits of Regional Recruitment

Short term success

Buckinghamshire

2023-2024

2.86% increase in
applicants

Hertfordshire

2023-2024

10.7% increase in firm
offer holders

Birmingham

2023-2024

50% increase in
applicants

Benefits of Regional Recruitment

Longer term success

Milton Keynes

2023-2025

50% increase in
applicants

Hertfordshire

2023-2025

7.43% increase in
applicants

Birmingham

2023-2025

125% increase in
applicants

Benefits of Regional Recruitment

Overall success

2023-2025

5% increase in
applicants

2023-2025

2.7% increase in firm
offer holders

Best Parts of Regional Recruitment



Best Parts of Regional Recruitment

What parts of the job do you enjoy the most? What excites you?

Discuss! Share your stories!

Challenges of Regional Recruitment



Challenges of Regional Recruitment

Trouble getting into schools/colleges? Constantly tired on the road?

Vent! Have a moan!

Overcoming Those Challenges



Overcoming Those Challenges

What actions can you take? What works?

Create goals! Share ideas!

Top Tips

- It takes time!
- Be kind to yourself
- Be authentic
- Do your homework
- Surround yourself with good people



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Thank you!

Any questions?