

## HELOA New Practitioner's Conference

*The Met Hotel Leeds*

**Thursday 28 October and Friday 29 October 2021**

### **Thursday 28 October**

**11:30 Arrival and Registration**

**11:45 Lunch**

**12:30 Welcome and Introduction**

**12:45 Breakout Discussions**

**13:15 The Theory of WP** - *Louise Carr, Durham University*

An overview of how WP practice links to NERUPI and how NERUPI has taken influence from Bourdieu's theories of capitals which can help us make sense of Widening Participation activities.

**14:15 Effectively selling HE and your institution** - *Sarah Booth, University of Warwick*

How can you promote your university and higher education without coming across as a pushy sales person? This introductory session will have you thinking about your audience, your environment and how to be distinctive in an increasingly competitive market place.

**15:15 Break**

**15:30 Building relationships internally and externally**

This session will provide some top tips for building relationships with schools and colleges, as well as looking at working with others within our own institutions, such as academics.

**16:30 Student finance overview** - *Andrew Hunter, University of York*

This session will provide an overview of the basics of student finance and take a look at some of the most common student finance questions and scenarios we come across in our roles.

**17:30 Break**

**18:45 Drinks Reception**

**19:15 Dinner**

## **Friday 29 October**

**8:15 Breakfast**

**9:00 Breakout Discussions**

### **9:15 Working in a hybrid world - top tips for running events and presenting in both a physical and virtual environment**

This session will consider running events from both a physical and virtual perspective and consider some top tips for how to best present in each of these formats.

### **10:15 Working with student ambassadors**

This session will discuss some top tips when working with student ambassadors and consider different ways to involve ambassadors in outreach.

**11:15 Break**

### **11:30 Safeguarding - Rebecca Bowen, University of South Wales**

Informative and thought-provoking session offering an overview of safeguarding duties and responsibilities in our roles working with children and young people.

### **12:30 Taking the next step on the career ladder**

So you've made it into the world of student recruitment, schools and colleges liaison and outreach, what's next? Whether you're new to your role and/ or the HE sector or are already an experienced practitioner, we'll consider the skills, knowledge and experience you may need to develop to take that next step in your career.

### **13:00 How HELOA can support you**

A quick look at who HELOA is and the opportunities available to members to support you beyond the New Practitioner's conference.

**13:15 Final Reflections and close**

**13:30 Lunch**

\*Programme may be subject to change