

HELOA New Practitioner's Conference

The Met Hotel Leeds

Tuesday 22 November and Wednesday 23 November 2022

Tuesday 22 November

11:30 Arrival and Registration

11:45 Lunch

12:30 Welcome and Introductions

12:45 Student insights

13:15 Presenting in the physical and virtual world

14:15 Engaging and retaining the interest of prospective students and applicants

14:45 Break

15:15 a) The world of WP

or

b) School targeting & building relationships

16:15 Engaging young people in your events, from activities and resources, to utilising student ambassadors

17:15 Safeguarding

or

Breakout discussions

17:45 Break

19:00 Drinks Reception

19:30 Dinner

Wednesday 23 November

8:15 Breakfast for full delegates

8:45 Arrival for day delegates

9:00 Sector updates

9:45 a) Introduction to evaluation

or

b) Effectively selling your institution

10:45 Break

11:00 Student Finance

12:00 Event/Project management

12:45 Exploring your skills and taking the next step on the career ladder

13:15 How HELOA can support you

13:30 Final Reflections and close

13:45 Lunch

***Programme may be subject to change**