

HELOA New Practitioner's Conference

The Met Hotel Leeds

Tuesday 31 May and Wednesday 1 June 2022

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11:30 Arrival and Registration

11:45 Lunch

12:30 Welcome and Introduction

12:50 Sector updates – Jonny Atkinson, University of Liverpool

The conference will kick off with an update on the challenges we work with as higher education professionals and some of the issues we need to take into account when planning for future projects and work.

13:10 Student Finance – Andrew Hunter, University of York

This session will provide an overview of the basics of student finance and take a look at some of the most common student finance questions and scenarios we come across in our roles.

14:20 Working internally with our students and staff across our institution –

Breakout discussions introduced by Jonny Atkinson, University of Liverpool

14:55 Break

15:15 a) Ethics and theory of WP – Louise Rankin-Carr, Durham University

This session will focus on the 'why' and 'how' of WP - why do we work with certain students? And, most importantly, how do we do this well?

or

b) Effectively selling your institution - Alastair Harman, Pearson College London

How can you promote your university and higher education without coming across as a pushy sales person? This introductory session will have you thinking about your audience, your environment and how to be distinctive in an increasingly competitive market place.

16:15 Introduction to evaluation - Zahra Boudalaoui-Buresi, TASO

This session will provide an introduction to evaluation strategies for outreach work, aimed at supporting new colleagues to the sector to consider how to measure the impact of their work.

or

School/college targeting and building relationships

This session will consider ways to target schools/colleges and provide some top tips for building relationships with these schools and colleges.

17:15 Breakout Discussions

17:30 Break

18:45 Drinks Reception

19:15 Dinner

Wednesday 1 June

8:15 Breakfast for full delegates

8:45 Arrival for day delegates

9:00 Breakout Discussions

9:15 Presenting in the Physical and Virtual World - Calum Fraser, University of Dundee

This session will focus on developing presentation skills for virtual and physical presentations, considering the pros and cons of presenting on different virtual platforms and how presenting in person compares.

10:15 Event/Project management –

This session will consider approaches for managing projects and running events.

11:15 Break

11:30 Safeguarding – Heather Francis, University of South Wales

Informative and thought-provoking session offering an overview of safeguarding duties and responsibilities in our roles working with children and young people.

12:15 Exploring your skills and taking the next step on the career ladder – Reena

Kaur, University of Gloucestershire

So you've made it into the world of student recruitment, schools and colleges liaison, outreach, and/or access and widening participation but what's next? Whether you're new to your role and/or the HE sector or are already an experienced practitioner, we'll consider the skills, knowledge and experience you may need to develop to take that next step in your career.

13:00 How HELOA can support you - Reena Kaur, University of Gloucestershire

A quick look at who HELOA is and the opportunities available to members to support you beyond the New Practitioner's conference.

13:15 Final Reflections and close

13:30 Lunch

*Programme may be subject to change