



HELOA New Practitioners' Conference

Crowne Plaza, Nottingham

Thursday 1 June and Friday 2 June 2023

Thursday 1 June

11:30 Arrival and Registration

11:45 Lunch

12:30 Welcome, Introductions and Networking

13:00 Student insights - Paul Cernicharo-Teroll, Commercial Director, The Student Room

13:30 Presentation Skills - Tiegian Yates, Education Liaison Officer, Edge Hill University

14:15 Effectively selling your institution - Gareth Jones, Student Recruitment Manager, University of Law

15:00 Break

15:30 Student Finance - University of Leeds

16:15 Safeguarding for WP and SR practitioners - Kizzi Keast, Outreach & Access Manager, University of Reading

17:00 Close, Check in and Downtime

19:00 Drinks Reception

19:30 Dinner

Friday 2 June

8:00 Breakfast for full delegates

8:45 Arrival for day delegates

9:00 How to improve your inclusivity with empathy maps - Simon Fairbanks, Head of Student Recruitment Events, University of Nottingham

9:45 The World of WP - Liz Routhorn, Head of Widening Participation and Outreach, London Metropolitan University



10:30 Break

11:00 Event/Project management - Andrew Jackson, Recruitment Events Manager,
University of South Wales

11:45 Sector updates- Reena Kaur, HELOA Chair and Undergraduate Student Recruitment and
Access Officer, Keele University

12:20 Find out more about HELOA and how it can support you -

Panel members - Reena Kaur- HELOA Chair, Andrew Jackson- Wales Group Chair, Law Amankwah -
HELOA Finance Manager and Isobelle Greenhill - Midlands Group Vice-Chair, Memberships and
Communications

12:50 Final Reflections and close

13:00 Lunch

*Programme may be subject to change