



HELOA New Practitioners' Conference

Crowne Plaza, Liverpool

Thursday 21st & Friday 22nd May 2026

Thursday 21st May

10:45 Arrival, Registration & Refreshments

11:15 Welcome, Introductions and Networking

11:45 Making IAG...FUN – Laura Whitelock, Access and Outreach Officer, University of York

12:30 Lunch

13:30 Event & Project management - from myth-busting to key takeaways – Jessica Jeske, Head of Events, Queen Mary's University of London

14:15 Widening our Knowledge of Widening Participation– Sophie Flieshman, Student Access, Success and Development Manager (Access), The University of Manchester

15:00 Break & Refreshments

15:30 Building Effective Relationships with Schools and Colleges – Ryan Martin, Student Recruitment Manager, Loughborough University

OR

Supporting our own Wellbeing and Practitioner Journey – Oliver Rossetti, Outreach Manager, Arden University

16:15 Round Table Discussions/Reflections

17:00 Close, Check-in and Downtime

19:00 Drinks Reception

19:30 Dinner

21:00 (approx.) Quiz & board games - optional



Friday 22nd May

6:30-9:00 Breakfast for full delegates

9:00 Arrival for day delegates

9:15 Introduction to Working with Student Ambassadors – Jenny Patterson, Student Recruitment Officer, Heriot-Watt University

10:00 Student Finance Overview & Updates – Andrew Cooper, Hybrid Delivery Co-ordinator, University of Liverpool

11:00 Break & Refreshments

11:30 UCAS Update – Andy Cotterill, Regional Provider Lead (East, Midlands & Wales), UCAS

12:20 Sector Updates & How HELOA can support you – Keir Robinson, HELOA UK Chair

13:10 Final Reflections and Close

13:15 Lunch, Networking & Depart

*Programme may be subject to change