



HELOA New Practitioners' Conference

Crowne Plaza, Leeds

Thursday 23rd & Friday 24th May 2024

Thursday 23rd May

10:45 Arrival, Registration, Refreshments & Networking

11:15 Welcome & Introductions

11:30 The Power of Presence: Tools for Persuasive Communication – Tiegan Yates,

Education Liaison Officer, Edge Hill University

12:30 Lunch

13:30 Working with Student Ambassadors - Helena Keeble, Student Worker Officer,

University of East Anglia

14:15 Event and Project Management – Jonathan Hunter, Deputy Head of Undergraduate

Recruitment and Marketing, University of Birmingham

15:00 Break & Refreshments

15:30 UCAS Update – Ross Sanger, Digital learning Developer, UCAS

16:30 Round Table Discussions/Reflections

17:00 Close, Check-in and Downtime

19:00 Drinks Reception

19:30 Dinner

Friday 24th May

6:30-9:00 Breakfast for full delegates

9:00 Arrival for day delegates & checkout for full delegates

9:15 Building Effective Relationships – Ammarah Pandor, Senior Student Recruitment Officer, & Teah Renton, Schools and Colleges Engagement Officer, Leeds Trinity University

10:00 Working with Alternative Provisions – Kate Venables, Senior Access and Participation Officer, Arts University Bournemouth

10:45 Break & Refreshments

11:15 Student Finance Overview & Updates - Steven Joesbury, Student Recruitment Manager, University of Law & Craig Coutinho, Student Recruitment and Outreach Officer, Escape Studios.

12:00 Sector Updates & How HELOA can support you – Reena Littlehales, HELOA UK Chair

13:00 Final Reflections and Close

13:10 Lunch, Networking & Depart

*Programme may be subject to change