



Midlands

HELOA Midlands Training Day Agenda

University of Lincoln

Friday 6th December 2024

Registered Charity numbers: 1182953 (England & Wales) and SC050285 (Scotland)

11:00 - 11.30am - Arrival with Welcome Refreshments - Sign in and Networking

11:30am - 12pm - Welcome from committee, UKC updates and an introduction to the University of Lincoln.

12:00pm - 12:10pm - AGM update from a member of the UK Committee.

12:10am- 13:00pm - Student Finance - A Look Behind The Headlines - Ahmar Ehsan- Student Loans Company.

Content will cover the following areas of higher education funding applications received by SLC:

- National and Regional Application Figures
- Application Deadlines and Submission Monitoring
- Category Specific Application Numbers and Key Messages
- Supporting Guidance and Money Management Resources for Students

What You Will Learn:

- The value of higher education courses and student concerns over cost of living fully in the spotlight
- The workshop will provide an insight into the core numbers and highlight any noticeable trends behind student loan applications across recent academic years
- Gain insight into how better inform students / teachers as to the relevance of content shared and timely applications

13:00pm - 14:00pm - LUNCH & Gareth's Christmas quiz.

Get those christmas jumpers on and dust off the general knowledge and get ready for Gareth's Christmas quiz bonanza! Prizes will also be awarded to our top quizzers!

14:00pm- 15:00pm- Breakout Rooms:

Option 1: 'Nothing beats a beige buffet' - Gareth Oliver

In this session, Gareth will be sharing the 'highs and lows' of 30 years in student recruitment. Those that know Gareth will know that he has a fair few stories to tell, so get comfortable

and be ready for some interesting tales and invaluable information about HE and life on the road.

What You Will Learn:

- Gain an understanding of the changes in HE
- Look at ways on dealing with life on your own, when on the road
- There is a funny side too...

Option 2: Creating Connections: using insights to create engaging and impactful workshops- Lydia Derbyshire- Unifrog

In this session, Lydia from Unifrog will explore how we can use data and insights to create engaging workshops that connect with your audiences.

What You Will Learn

- an understanding of what is important to prospective students in their region when they are researching universities
- confidence in creating connections between data and delivery to ensure workshops are tailored to the needs and interests of students
- top tips on how to utilise the knowledge of student cohorts to create engaging and interactive workshops

15:00pm- 15:15pm - Closing Remarks & Finish

15:15pm - Everyone is invited to the Treaty of Commerce in Lincoln to celebrate Gareth's retirement. **He is NOT aware of this, so please keep it to yourselves for now.** This will be a social event to share the good times and wish him well (with cake!) and all the details will come out soon so watch this space - it is sure to be a landmark event for a well-known figure on the circuit.

*All sessions are subject to change