

Session Title:	Community and Family Events in WP
Speaker(s):	Krishna Maroo Gagandeep Chaggar Both from University of West London
Chair:	Stephanie Jong
Reporter:	Zoe Evers

Speaker/Institution Bio/Information:	<p>University of West London</p> <p>Gagan - Used to be a teacher - Head of English - second generation immigrant - working in local communities in this role and is very happy about it</p> <p>Krishna - 7 years at the uni - prior worked in a charity - always working with hard-to-reach groups and teachers, practitioners Studied journalism, but did not want to write about stuff wanted to learn about stuff Also used to be a school governor Runs a Saturday club too through the university - gives YP opportunity to try out new things</p> <p>Big reputation locally - very diverse student population - lots of poverty around them, lots of competition in London too Focus on community and family as main selling point Sit next to but separate to the SRT - nice to be separate as it takes off the pressure</p>
Overview/Aim of session:	Talking about their experiences with these events
Workshop Content	<ul style="list-style-type: none"> Using local community more - need to boost and support that - they are doing this in Hounslow and Ealing - museums, charities, evening events, starting the conversations, getting out into the community - learning opportunity with parent and baby groups etc Uni linking up there needs with things already happening in the community - eg coding

workshops for mums on mat leave

- Found good allies by looking into community, reaching out to these to work with - eg youth organisations, charities, local councils, football clubs, students union, Facebook groups, U3A (OAPs that meet every week to learn something new in a lecture format), local voluntary services, for adults as well, local art centres too - look for something similar in your areas
- Google charities around you and reach out to them - what can we do for you? What are your needs? – good place to start - they like to have a link with a local university too - don't underestimate your skill set
- Would love to have specific projects for each group in WP criteria - don't have capacity
- We have a lot of power - we can connect academics to the local community - joined up approach to learning
- Why should people attend? What are they gaining? Would you attend any of these events? Are our ideas research informed? Or are they pulled from thin air? Are they community driven? Why should people take time out of their busy lives to attend?
- Just because your institution says your family friendly - is it actually? Does it have a baby change for instance?
- Budget - food and travel - they will always provide food, but can you cover travel costs? How are you going to get people there? Free food helps!
- Content is king - utilise the resources you have already - academics - talk about how you can get their research out into the community
- Staffing ambassadors
- Marketing
- Knowledge exchange framework
- PhD students

Inspiration

- Birkbeck University
- National Saturday club
- Eden Project
- Imperial college - white city campus - makers space and outreach community
- V&A - family programming
- Community sports trust
- Eventbrite, Instagram, Facebook - helps to keep updated with local events

<p>Case Studies/Examples:</p>	<p>Gunnersbury Park Museum x UWL art workshops - huge park and house</p> <ul style="list-style-type: none"> ● Collaborative outreach work - hosted creative arts workshop for families ● Lots of SA's supported and gallery provided an artist to run workshop ● Marketed by both parties ● Approx 60 attendees throughout the day ● Children's work was exhibited at grand opening weekend of the museum ● Academics wanted to get involved by seeing it on twitter and in staff newsletter ● Long term impact - local families got to learn about their offers in a creative way ● Want their students to become trustees at this museum - local impact ● Museum often give funding for people to come work at uni ● Using WhatsApp with community groups <p>Creative writing at Ealing Central Library - Gagan</p> <ul style="list-style-type: none"> ● Evening creative workshop - bookable ● Offsite - especially for mature learners - feel safer going to a community space instead of a uni - can be intimidated by uni setting - helps with confidence when it is in community ● Marketed by both parties ● 15 Attendees - focused on them writing about themselves and their identities - helped them see themselves as learners by working with an academic - help with confidence ● Final publication - uni are going to put all the participants work together in a pamphlet and put it in the library - all got a certificate and a goody bag afterwards ● Long term impact - anecdotal ● All said they would come to more events, and it has given them confidence ● They would like to measure the impact by perhaps interviewing the participants to find out what the genuine legacy is of the projects they are running <p>Tate Britain - Story Space and Play studio - great example of space for families to read together</p> <p>Nova New - School of Humanity - Living Library - borrow a person with loads of lived experience - borrow a person instead of a book!</p>
<p>Scenarios/Roundtable discussions:</p>	<p>Come up with a 30 second pitch for one of the following: WP Family Event or WP community event</p> <p>Who, What, Where, Why, When, How?!</p>

	Existing programme or new?
Questions and Answers:	<p>How do you make the case? Policy environment that is not very responsive - how do you articulate the value of the civic/community engagements?</p> <ul style="list-style-type: none"> • Pre-16 belong to families and communities - stressing the wider impact to the institution - showing value by running programme with academic and researcher has given them a lot of clout as they are trying to push their research - everyone is a potential learner and community impact is so valuable - find your alliance - connections in community will impact your post and pre 16 projects too! Run parental projects alongside pre-16 projects too - need to look at everything around them too and get everyone involved <p>Biggest challenge is connections within the community - biggest priority is funding from the university rather than the projects themselves. Cannot always give the funding but can give the time - When you do make your connections, do you come across this? How do you deal with it?</p> <ul style="list-style-type: none"> • They try to piggyback on other projects they are already running - eg use our campus, start to infiltrate. Show you are interested by going to coffee mornings and getting involved • They would love to employ local youth workers to deliver WP but uni not backing that yet
SummaryKey takeaways:	<ul style="list-style-type: none"> • Get out there - consulting community groups • Start experimenting - bolt on community and family activities to existing programmes • Bring a friend/bring a parent to sessions/workshops • Report back to all parties - community groups, families, academics • Location and content • What's next?

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