



HELOA New Practitioners' Conference

The Met Hotel, Leeds

Thursday 25th October to Friday 26th October 2018

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11:45 **Registration and Lunch**

12:45 **An introduction to HELOA and how the association can support you**

Charlotte Brooks, HELOA UK Vice Chair (Training)

Reena Kaur, HELOA Conference Manager

We will open the conference with a short overview of who HELOA is and the opportunities available to you as a member of the association. There will also be some icebreaker activities to get us all chatting!

13:30 **Overview of the current HE Sector and the Challenges we face**

Robbie Pickles, HELOA UK Chair

The conference will kick off with an update on the challenges we work with as higher education professionals and some of the issues we need to take into account when planning for projects and work over the next academic cycles.

14:15 **Engaging your student ambassadors**

Kate Murray, University of Leicester

This session will allow delegates to discuss and share best practice for working with student ambassadors and highlight issues and professional behaviours.

15:15 **Break**

15:30 **Student Finance Overview**

Jon Legg & Ahmar Ehsan, Student Loans Company

Student finance is a hot topic and changes each year. This session will provide delegates with an overview of the financial support available to students when applying to university. There will also be an update on the changes that have recently come into practice and an opportunity to ask more detailed questions.

16:30 **Using social media to target and engage young people**

Effy Alexandrou, Widening Participation Officer, King's College London

This session will explore the impact social media can have on young people and the ways in which some outreach teams have introduced social media. The workshop will also provide top tips on devising a digital communications strategy for outreach.

17:30 **Free time**

18:45 **Networking drinks**

19:15 **Dinner**



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08:15 **Breakfast**

09:00 **Building Effective Relationships**

Helen Walker, Eva Eggington & Shereen Hutton, Sheffield Hallam University

Within this session, you will discuss the range of relationships we must develop in our roles and look into the ways in which we can build better relationships with internal and external stakeholders.

10:00 **Introduction to Safeguarding and Child Protection**

Andrew Cooper, Senior Student Recruitment Officer, Liverpool Hope University

When working with young students it is important to know the latest information regarding safeguarding. This session will cover the basics of safeguarding and child protection for higher education staff and highlight case studies of recent practices at place at institutions across the country.

11:00 **Break**

11:15 **Mastering presentations: Preparing yourself for any audience**

Patricia Sullivan, Widening Participation Manager, University of Cambridge

In our roles, we can be asked to deliver talks to a wide range of audiences from school groups to parents to stakeholders. This session will highlight the best ways to prepare any deliver information to all audiences you may work with.

12:15 **Classroom and Behaviour Management**

Sarah Weir, Student Recruitment Manager, Liverpool Hope University

The final session of the conference will cover how to manage tricky, distracting behaviour when working with school groups and will allow delegates to share top tips and best practice for different age groups.

13:00 **Lunch and Depart**