

The HELOA UK New Practitioners' Conference Holiday Inn, Liverpool City Centre

Thursday 25th & Friday 26th May 2017

Thursday 25 May

12.00pm **Lunch, registration and ice breaker**

1.00pm **An introduction to HELOA and how the association can support you**

Emma Hall, UK Vice- Chair Training

Sarah Weir, UK Vice – Chair Administration and Membership

1.15pm **Overview of the current HE Sector and the Challenges we face**

Robbie Pickles, HELOA UK Chair

1.45pm **Engaging your student ambassadors**

Alison Clark, HELOA Office Administrator

This workshop will focus on the methodology of using student ambassadors and volunteers in outreach and schools' liaison work, identifying key challenges and solutions.

2.30pm **Introduction to Safeguarding and Child Protection**

Fay Sherrington, Edge Hill University

This workshop will provide delegates with knowledge of current legislation on child protection in the UK with practical advice on how this affects schools liaison work using case studies.

3.15pm **Break**

3.30pm **Basics of personal safety**

Suzy Lamplugh Trust

This workshop will explore issues around personal safety at work, including advice on how to implement lone working and travel policies within your own institution.

4.30pm **Using social media to target and engage young people**

Billy Reed, King's College London

Using the case study of how the widening participation department at King's College London has embedded social media into its outreach work, this session will explore the impact social media can have on young people. The workshop will also provide top tips on devising a digital communications strategy for outreach.

5.15pm **Free time**

6.30pm **Networking drinks**

7.15pm **Dinner**

Friday 26 May

9.00am **Student Finance Overview**

Jon Legg, Student Loans Company

This session will provide delegates with an overview of the financial support available to students when applying to university.

10.15am **A Beginners guide to Event Management**

Eva Dring, Royal Northern College of Music

Whether you are organising a one-day school visit or a week-long residential, a campus tour for five students or an open day for five thousand – discover the how, when, where, why and who of managing an event. Delegates will discover top tips for organising events and have the opportunity to share ideas and best practice with others.

11.15am **Break**

11.30am **Presentation skills**

University of Derby

This practical workshop will allow delegates to develop their presentation skills, allowing them to explore features of engaging and audience-appropriate presentations.

1.00pm **Lunch and evaluation**

2.00pm **Depart**

Matthew Aitchison, Conference Officer (New Practitioners') based at the University of Cumbria.

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