

Agenda

**HELOA North East, Yorkshire & the Humber
Group Meeting - Online
Tuesday 22nd September 2026**

10:00 - 10:30: Arrival and group meeting

1. Apologies for absence
2. Matters arising from previous meeting
3. Update from Chair (inc. UKC Update)
4. Updates from Vice Chairs
5. Any other business

10:30 - 11:45: Building Better Bridges: Collaborating with Academics for Meaningful Outreach

Oliver Rossetti, Outreach Manager & Sue Windham-Peck, Head of Department for Psychology UG, Arden University

Tired of relying on the same academic for every outreach initiative? Struggling to spark wider academic engagement in recruitment and widening participation work? This session explores practical strategies to shift the dynamic and build more productive, balanced partnerships with academic colleagues.

Hear directly from a practitioner, academic, and academic director on how they collaborate to align goals, share ownership, and create impactful outreach. You'll gain fresh insight into what motivates academic involvement, and together we'll explore effective approaches across institutions to co-create a robust, evidence-informed toolkit.

You are encouraged to submit any particular challenges or questions you have linked to this session in advance, to help inform/ adapt the content. Contact:
northeastyath@heloac.ac.uk

11:45 - 12:00: Final Information and Meeting Close

Please note that sessions and timings are subject to change.

Next meeting: Wednesday 9th December 10am-3pm, University of Huddersfield