



Nottingham Trent  
University

# HE Project Management: An Introduction

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# Session Objectives

- To recognise project management techniques and relate them to your own work
- To provide you with a common language and approach to project management
- To develop your professional practice in regard to project management and apply to your own work
- To modify your day-to-day professional practices that will improve your projects outcomes

# What Project Management training do you already have?



# What is a project?



# Programmes, Projects, business as usual?

## Programmes

- A collection of projects
- Strategically important
- Programme manager will have oversight of all projects
- Long term
- Wider group of stakeholders
- Programme manager manages the dependencies between projects

## Projects

- Unique and timebound
- Shorter time frames
- Focus on delivering outputs
- Strategically important
- Restricted group of stakeholders
- Project manager manages the dependencies within the project

## Business as usual

- Repetitive, ongoing
- The bread and butter of what you do

# Activity

- Thinking of your own work, categorise what is a programme, what is a project and what is business as usual.
- Once you have done that, think about how your project has interdependencies between programmes or other projects.
- If you manage programme of work, think about how the programme/s you manage fit within a wider portfolio.

**Example:**

Post 16  
Outreach

Year 12

Year 13

Transition

Business as usual



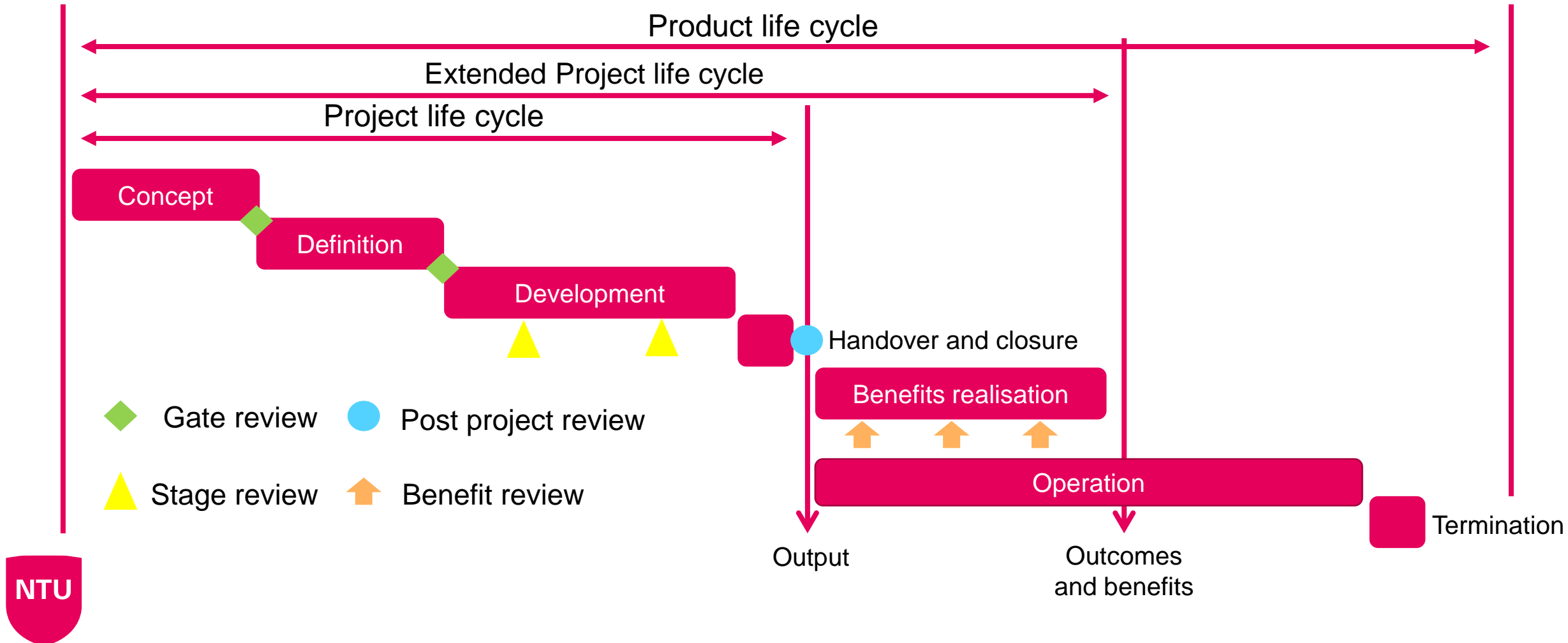




# Pre Project: getting the groundwork right

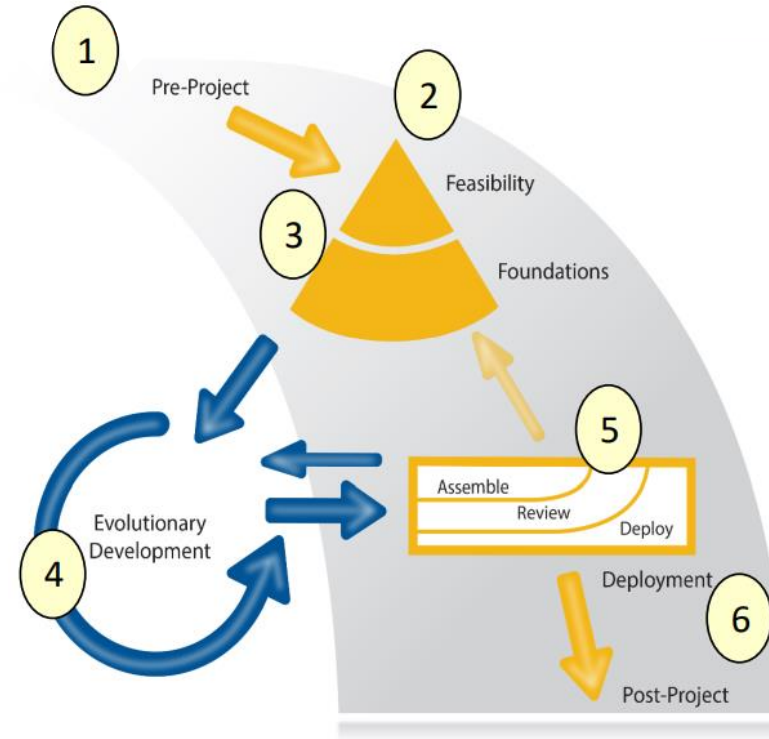
- Scoping
  - PESTLE (Political, Economic, Social, Technical, Legal, Environmental)
  - MoSCoW (Must, Should, Could and Will nots)
- Setting clear and defined objectives
  - Use Blooms Taxonomy measurable verbs to make it easier  
(<https://www.utica.edu/academic/Assessment/new/Blooms%20Taxonomy%20-%20Best.pdf>)
- Selecting who will be on the project team
  - Governance
  - Personalities
- Evaluation
- Make sure that the language you use across the project is clear and understood by all involved

# Linear Project life cycle



# Iterative Project life cycle

1. Pre-project phase
2. Feasibility phase
3. Foundations phase
4. Evolutionary development phase
5. Deployment phase
6. Post-project phase



# Project Planning Documents

- There are lots of documents that you can create to help plan and progress your projects...
  - Project Initiation Documents
  - Communications plan
  - Stakeholder engagement plans
  - Evaluation plan
  - Spend
- All of the above and all come under the umbrella of a project plan
- Do not underestimate the importance of these documents



# Stakeholder Management: Internal vs External



- Do you think that your approach should differ depending on whether the stakeholder is internal or external?
- How do you define what is internal and external?
- Should there be definition between internal and external?

Influence

Low interest  
High influence

High interest  
High influence

Low interest  
Low influence

High interest  
Low influence

Interest

# Prioritisation

- How do you currently prioritise your projects?
  - Software
  - Spreadsheets
  - Notebooks
  - Brain (not always the most reliable!)
- Projects vs BAU – what's more important?
- And the answer is...
- Both (with a slight lean towards BAU)







# Post Project

- Put as much work into finishing and reviewing your projects as you would in starting them
  - Stop / Start / Continue
- Review quickly when the project ends (2-3 weeks if not sooner)
- Set your planning deadlines for the next project cycle...
- ... and stick to them!

# Project Management: Top Tips

- Start and finish strong
- Don't have single points of failure
- Ensure you know how your project fits in with the bigger picture
- Use a common language between those that work on the project – which includes your stakeholders
- Set clear, well-defined objectives – 3-4 maximum!
- People – look after them!
- All project plans are fluid, keep on top of version control



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# Any Questions?

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