



MAKING HYBRID ENGAGEMENT WORK; DEVELOPMENTS AND OPPORTUNITIES FOR PG

HELOA 11TH JANUARY

Andrew Cooper

UK Student Recruitment, Admissions & Widening
Participation



STUDENT RECRUITMENT – HYBRID DELIVERY



liverpool.ac.uk | We are the original redbrick



CAMPUS OPEN DAY



Applicant Discovery Activity

Getting a feel for what it will be like to study at Liverpool is really important. So, to help you find all the information and insight you need, we have organised a unique series of Applicant Discovery Activities taking place in-person and online.

UNIVERSITY OF
LIVERPOOL

THE

ORIGINAL

RED

BRICK

Find your new home from-home at the original redbrick, your second family. Spread your wings and be supported every step of the way.

GECKO

Technology

Integrations

Solutions

Customer

The UK's #1 student
engagement platform

Oooh, what's this? Check out our
"FREE" student engagement widget
below 🐸🐸

We are the original
redbrick



Register for a campus tour

Whether you've missed our open days or you just want to come back again, sign up to join a student-led campus tour.



Discover our undergraduate on-demand content

You can explore our undergraduate on-demand pages at any time, to discover more about your chosen subject area, as well as hear from students and even experience some taster lectures.



Open Days for 2024 entry

Our Open Days in 2023 will be held on 23 and 24 June, 23 September and 14 October. Sign up for an alert when bookings open.



Events

UG Activity

International
recruitment

Home
recruitment

PGT Activity

PGR Activity

Events

UG Activity

Home
recruitment

Aligning
activities

PGT Activity

International
recruitment

PGR Activity

TASK

In groups discuss how you can embed hybrid elements to your activities

PG 2024

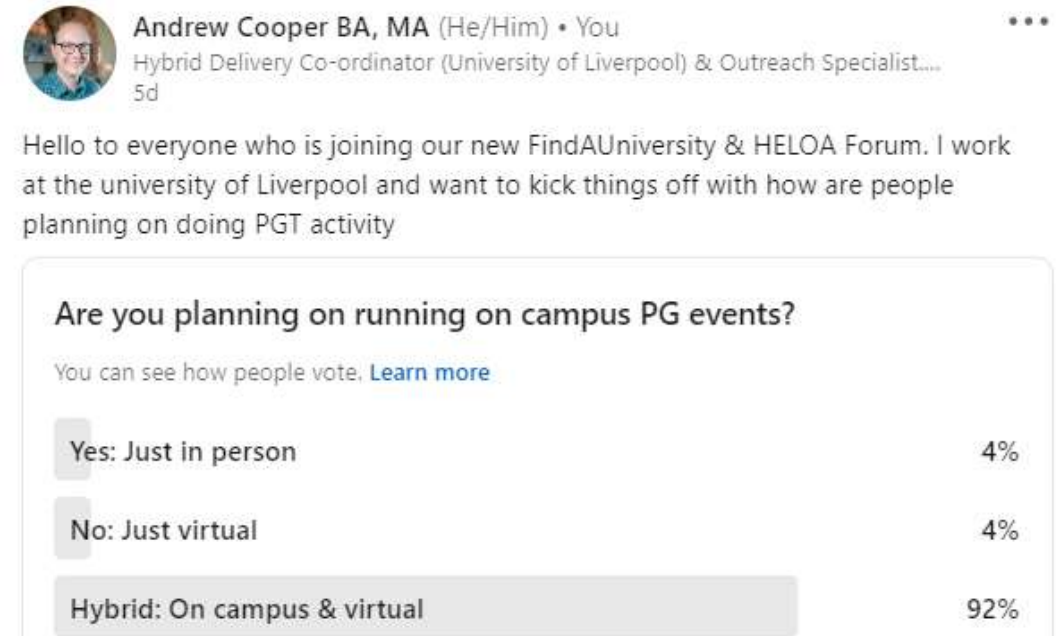
Hybrid plans



- [illegible]

HYBRID PLANS

- Students want to see facilities and speak to staff
- Want more knowledge of university, reputation, support etc
- Cater for international and UK students



Andrew Cooper BA, MA (He/Him) • You
Hybrid Delivery Co-ordinator (University of Liverpool) & Outreach Specialist....
5d

Hello to everyone who is joining our new FindAUniversity & HELOA Forum. I work at the university of Liverpool and want to kick things off with how are people planning on doing PGT activity

Are you planning on running on campus PG events?

You can see how people vote. [Learn more](#)

Yes: Just in person	4%
No: Just virtual	4%
Hybrid: On campus & virtual	92%

2024 - VIRTUAL

- Support webinars (regular touch points throughout year)
- PG Virtual Experience Week – March: 4th-8th March
- PG Virtual Open Week – November: 18th-22nd November (TBC)



2024 – IN PERSON

- PG Open Evening 13th March

Time	Activity
From 17:00	Check in
17:30-18:00	Welcome talk Studying and researching at UoL with current students
18:00	Meet a representative for your department. Tour of facilities/taster session
18:30-20:00	Information Fair Accommodation, Finance, Careers, Admissions

- Coffee & Chat



MOVING FORWARD

- Develop On-Demand site (match UG and more flexibility)
- Lecture drop ins
- Mini Faculty Events
- More use of alumni



TASK

Who can you gain support/resource from?

Not academics

WHAT WE HAVE DONE

Careers, Employability & Skills



Check out the opportunities to develop your skills and enhance your career prospects.

[FIND OUT MORE!](#)

Practical Support



Get support on the practical elements of studying in the UK, such as visas, travel and more.

[FIND OUT MORE!](#)

Campus & Accommodation



Gain a head start on familiarising yourself with campus, its facilities and systems.

[FIND OUT MORE!](#)

Life in Liverpool



Learn more about student life in Liverpool, from the best places to visit to cheap places to shop.

[FIND OUT MORE!](#)

Student Life and Insight



Explore the opportunities to hear from and interact with current University of Liverpool students.

[FIND OUT MORE!](#)

Schedule Overview



You can find the overview of live sessions, with joining links here.

[SEE THE SCHEDULE](#)

Get ready for Liverpool

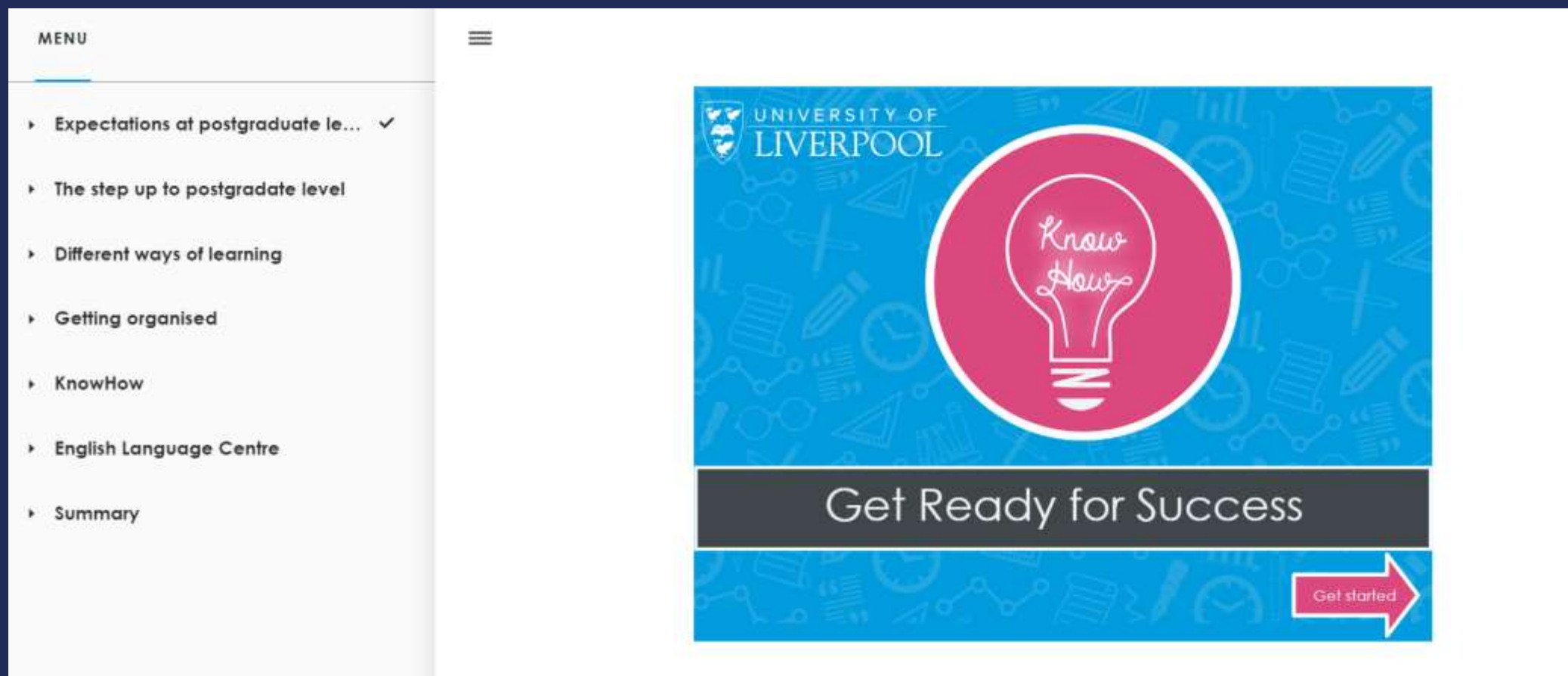
GET READY FOR LIVERPOOL



Welcome

Welcome to **Get ready for Liverpool!** We will be hosting a series of live, interactive sessions and other useful content to help you prepare for the start of your studies.

WHAT WE HAVE DONE



MENU

- › Expectations at postgraduate level ✓
- › The step up to postgraduate level
- › Different ways of learning
- › Getting organised
- › KnowHow
- › English Language Centre
- › Summary

UNIVERSITY OF
LIVERPOOL

Know
How

Get Ready for Success

Get started

SIMPLE WINS

- Simplify things (PGT/PGR etc)
- Subject Info (simplify)
- Complicated back of house but simple forms
- Data, data, data
- Stay connected

Thank you

Any questions

Andrew Cooper – Hybrid Delivery Coordinator
Andrew.Cooper@Liverpool.ac.uk

HELOA / FAU Forum



Thank you

ANY QUESTIONS?

Andrew Cooper – Hybrid Delivery Coordinator
Andrew.Cooper@Liverpool.ac.uk