

# HELOA Conference

## Leveraging Data to Enhance Widening Participation Strategies

### **Things to cover:**

- Background about Uni Connect and HeppSY evaluation.
- HeppSY learner survey outcomes and impact
- How did we use the data and evaluation to inform our practice
- How will we continue to use data and evaluation for our strategic and operational direction

### **What is Heppsy?**

The Higher Education Progression Partnership South Yorkshire (HeppSY) is part of the Uni Connect Programme, funded by the Office for Students.

HeppSY is a partnership with Sheffield Hallam University, the University of Sheffield, and South Yorkshire colleges and target schools.

Almost half of the South Yorkshire schools' GCSE average 8 scores are lower than England's average even before the pandemic.

The Education Policy Institute (2017) reported larger attainment gaps between pupils from disadvantaged and advantaged backgrounds in the South Yorkshire local authorities than many other counterparts in England.

### **Group Activity (Data Review and discussion based)**

Aspects that can impact a young person's access to HE include:

- Extrinsic motivation
- Family influences
- Financial struggles
- University life knowledge
- Sense of belonging

### **Strategic Plan for Heppsy**

Delivery decision making e.g Disabled learners are proportionally not engaged in campus visits.

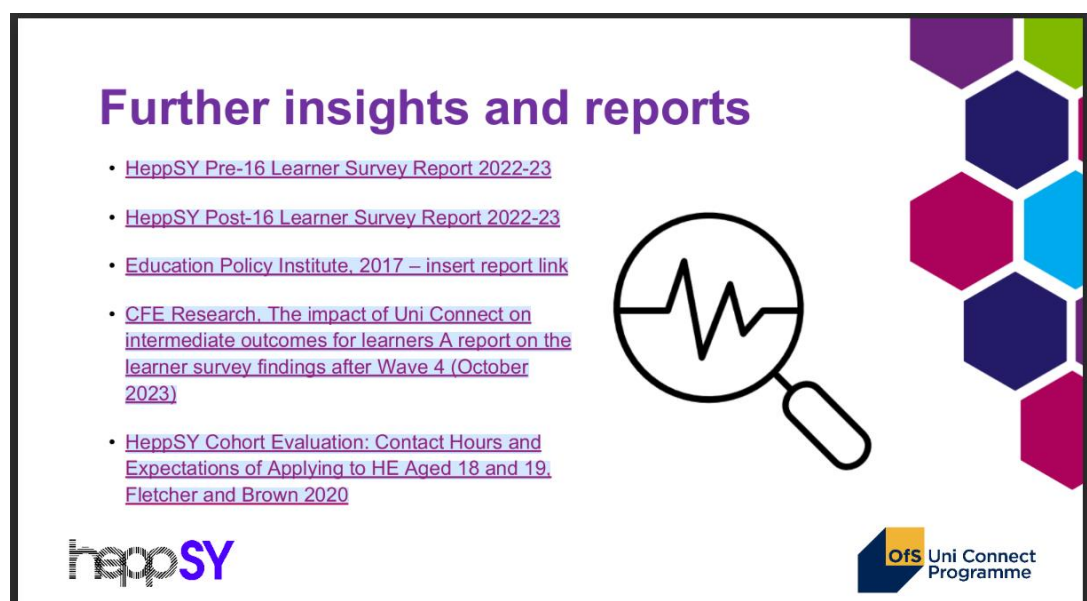
We have now introduced specific campus experience days for these learners.

Use data to inform schools and colleges around our impact and their engagement.

New attainment raising outreach needed to have a focus on attendance and engagement.

HeppSY learner survey for winter 2023.

### Helpful Links



**Further insights and reports**

- [HeppSY Pre-16 Learner Survey Report 2022-23](#)
- [HeppSY Post-16 Learner Survey Report 2022-23](#)
- [Education Policy Institute, 2017 – insert report link](#)
- [CFE Research, The impact of Uni Connect on intermediate outcomes for learners A report on the learner survey findings after Wave 4 \(October 2023\)](#)
- [HeppSY Cohort Evaluation: Contact Hours and Expectations of Applying to HE Aged 18 and 19, Fletcher and Brown 2020](#)

**heppSY**

**OfS Uni Connect Programme**