

2018 HELOA Conference Programme

Wednesday 24th January 2018

- 11:00 **Registration opens**
- 12:00 **Lunch**
- 12:45 **Conference opens**
- 13:00 **What works for you?**
An interactive session involving thematic round table discussions
- 14:15 Refreshment break
- 14:30 Keynote - **The State of the Sector, Ant Bagshaw, Wonkhe**
- 15:30 **Branding Launch**
- 15:45 **Networking group meetings**
- 17:00 **Check in and down time**
- 18:00 **Getting involved with HELOA**
Come along to the hotel bar to speak with members of UKC and the HELOA Executive board to see how you could engage with HELOA
- 19:00 **Dinner followed by quiz and entertainment**

Thursday 25th January 2018

- 09:00 **Arrival and registration for day delegates**
- 09:00 **Conference opens**
- 09:15 **Innovation and Best Practice Awards finalist presentations**
Presented by awards sponsor
- 09:45 Keynote – **Clare Marchant, UCAS Chief Executive**
- 10:45 **Refreshment break**
With opportunity to liaise with Sponsors and visit Innovation and Best Practice Awards showcases
- 11:00 **Workshop 1**
1.1 Supporting students from military families – challenges and opportunities
1.2 Engage with prospective students through a research-led approach to rich media production
1.3 Making the move from UK to International Student Recruitment
1.4 Degree Apprenticeships: Earn while you learn
1.5 Conversion events – what worked for you?
1.6 Classroom Management
- 12:15 **Networking lunch**
Further opportunity to liaise with Sponsors and visit Innovation and Best Practice Awards showcases

- 13:00 Keynote - **Chris Millward, Director (Policy) in HEFCE**
- 14:00 **Annual General Meeting**
All HELOA delegates are expected to attend the AGM
- 16:00 **Workshop 2**
- 2.1 Fulfilling your Career Aspirations
 - 2.2 “Assistive Technology: Supporting the transition to university for students with complex needs”
 - 2.3 Delivering successful mentoring projects
 - 2.4 Creating Innovative Outreach
 - 2.5 UCAS Events
 - 2.6 Implications of GDPR
- 17:15 **Down time**
- 19:30 **Festival of colour Gala dinner, followed by awards, competition prizes and disco**

Friday 26th January 2018

- 09:00 **Arrival and registration for day delegates / check out for full conference delegates**
- 09:30 **Workshop 3**
- 3.1 Education Policy across the Home Nations
 - 3.2 Finding our Future at Kings College: an alternative model to school sponsorship
 - 3.3 Supporting Estranged Students into Higher Education
 - 3.4 State of the EU Recruitment
 - 3.5 Engaging Parents in Careers Guidance
 - 3.6 How well do you understand the decision-making criteria of your prospective UK students
 - 3.7 Can Gen Z students trust UK Universities with their personal data in 2018?
- 10:45 **Refreshment break**
With opportunity to liaise with Sponsors
- 11:15 **Workshop 4**
- 4.1 True Collaboration
 - 4.2 What’s in the Box? Growth Mindset and how to use it
 - 4.3 Access to postgraduate study in the UK: key lessons from recent research
 - 4.4 Working with academic staff
 - 4.5 Understanding the IB
 - 4.6 Residentials – A students’ perspective
- 12:30 Keynote – **Engaging with University Outreach, Teachers Panel**
- 13:30 **Conference summary**
- 13:40 **Lunch and depart**

*Programme correct at time of publication. Sessions are subject to change.