

HELOA Best Practice: Access, Outreach and Student Recruitment Award 2023

How to Enter

Entering a project for an award is easy and free and is open to any HELOA member at any level, but please make sure you seek institutional approval before you apply.

1. Complete the HELOA Awards entry form using the entry guidelines, including a short written summary of the entry which will be included in the National Conference Programme. Entries should be submitted via the Google form by 23.59pm on Friday 11th November. Shortlisted entrants will be notified by 5pm on Friday 25th November.
2. A panel of judges will shortlist up to four finalist entries for display at the National Conference. Finalists will be asked to create a more detailed overview or display presenting their entry on the Thursday of the National Conference in January 2022 and delegates will vote for the winning entry.
3. The award-winning entry will receive a trophy, and finalist institutions will also receive a certificate.

Entry Guidelines

- The HELOA Best Practice Access, Outreach and Student Recruitment Awards are only open to HELOA members.
- The entry must detail work that has taken place in the last three years or fewer. The work may be on-going.
- Each member is entitled to submit one entry per award. Multiple applications from institutions are acceptable as long as they are led by a different HELOA member
- We recommend that you **use the guidance below** to compile your answers to each question on a word processor and then copy and paste them into our online submission form on the website: <https://www.heloa.ac.uk/awards/>
- Entries will be scored out of 20 with 5 marks being awarded for each of the following categories. Entries will be expected to show good use of available resources and value for money. Available budget will be taken into consideration when judging project outcomes.
- Please feel free to provide existing feedback from project participants, such as quotes, or articles. (If you would like to submit any photos, please email these to training@heloa.ac.uk).
- Entries will be expected to show good use of available resources and value for money. Available budget will be taken into consideration when judging project outcomes.

If you have any questions please contact the Training Team on training@heloa.ac.uk.

Background and context (max 750 words) scored out of 5

Please include:

- Background and context within the institution, the sector as a whole, any research, and the situation that led you to develop the project.
- What were your project aims, what did you want to achieve? These can be short or long term goals and may be ongoing

Judges will score on:

Did the project aims accurately reflect the project as a whole? Is there a clear target group and does the project successfully tap into the needs of that group?

Did the project present a new solution to an existing problem or was this a new idea. How did the context successfully lead to the development of the project?

Innovation (max 750 words) scored out of 5

Please include:

- A clear description of the development of the project. You might wish to discuss: how you expect(ed) to achieve the aims and objectives; the project timeline; research undertaken; methodology used; resources used; challenges encountered; expected and unexpected outcomes.
- A description of any project features that are particularly innovative

Judges will score on:

To what extent was the project creative and innovative? Did the project represent a new idea, or present a new solution to an existing problem? Did the project demonstrate an innovative approach? Did the project respond appropriately to previous attempts to tackle the situation?

Value for money (max 750 words) scored out of 5

Please include

- Explanation on how you calculated the project budget
- Complete cost breakdown of project (This may be materials/resources, staff and ambassador costs, venue costs, marketing and comms etc.)

Judges will score on:

To what extent did the project deliver an appropriate return on investment? In your opinion, was the budget allocated to relevant and appropriate costs?

Evaluation and Impact (max 750 words) scored out of 5

Please include:

- How was impact/success measured? How was the project evaluated and what are your reflections on the results? Supporting qualitative and quantitative information and feedback are welcomed.

- You might also wish to discuss whether the project impact met or exceeded the stated aims and objectives, or if there were any unexpected aspects to the project's impact.

Judges will score on

Was the intended impact achieved? Do you think the evaluation methods chosen were effective and appropriate to the project? Were the outcomes of the project recorded carefully and thoroughly?

- 5 - All aspects of the category were achieved to an excellent standard.
- 4 - Most aspects of the category were achieved to a good standard.
- 3 - Most aspects of the category were achieved to a satisfactory standard.
- 2- The category was mostly unsatisfactory.
- 1 - The category was poor.
- 0 - The category was not addressed.