

## Honorary Membership

### Helena Ziegler

Sadly Helena retired from the HE sector in 2024, having led the UK recruitment team at the University of Aberdeen and been a long-term HELOA member. During this time she was appointed to the role of HELOA's UCAS Events Working Group representative for Scotland and proved to be an informed and passionate voice, in this group both regionally and UK-wide. Helena embodies the values of HELOA and of collaboration. The HELOA / UCAS relationship is extremely important to Scottish HELOA members and Helena represented the group diligently throughout her time. She was an engaged and active member of the UCAS Events Working Group on behalf of HELOA Scotland and was vocal (and successful) in fighting to save Scottish UCAS events from being axed from the calendar. She was a calm, reassuring and knowledgeable presence to all on the Scottish events circuit.

Helena advised UCAS as to appropriate travel and set up times for their events in Scotland. Due to a high turnover in UCAS Events staff, there had been a poor understanding of the time required to transport materials to venues, especially those situated in the Highlands & Islands. Her forward-thinking advice avoided any logistical difficulties and led to the smooth delivery of Scottish UCAS events during her tenure.

She is much missed from the Student Recruitment community, a trusted and committed colleague and friend, which is why I feel she would be a very worthy recipient of HELOA's Honorary Membership.

Ali Clark

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