

Training Team Annual Report 2023

This has been another successful and busy year for the training team.

- This year we have had 2 sell out New Practitioners' Conference events, with a waiting list in operation for both events.
- The National Conference for 2024 has been the most popular in history with full delegate places sold out in 3 weeks.
- Following on from our Equality, Diversity and Inclusion project, the team are working hard in collaboration with other areas of HELOA to implement the suggestions into all our conferences.
- As well as our paid for training events, we also ran a train the trainer event with UCAS about their changes to the references as well as supporting with recent forum launches for regional staff as Postgraduate focused members.
- Both New Practitioners' Conferences and the May and September Professional Development Conferences received Continued Professional Development accreditation. I am confident that the November event will also receive this. Work has started with the HELOA groups to accredit some group meetings.
- One of the biggest challenges that the team faces are the train strikes and the impact that this has on events.
- A focus for 2024 and beyond will be to have more speakers at all conferences from diverse and varied backgrounds.
- Special thanks to Reena (Kaur) Littlehales for her hard work and dedication during her 5 years within the HELOA training team and to Emma Thomason for her work during her 3 years as New Practitioners' Conference Manager.

Training events - membership engagement and feedback

National Conference

	2020	2022	2023	2024
Delegates	251	231*	292	323**
Feedback (Gd. Or Ex)	93.2%	99.1%	94.5%	To be confirmed
First time attendees	37.6%	38.2%	64.3%	50.4%**

*Bookings closed at 266 however we received 35 cancellations due to various Covid-19 circumstances

**Bookings still open at time of writing

New Practitioners' Conference

	2020 (2 virtual events)	2021 (1 virtual and 1 physical events)	2022 (2 physical events)	2023 (2 physical events)
Delegates	109	140	178	196
Feedback*	97%	99%	100%**	99.2%

*Question asked on feedback form: The conference has helped build my sector knowledge by providing an opportunity to share best practice and networking opportunities

**Excluding November 2022 as evaluation didn't take place.

Professional Development Conference

	2020 (3 Virtual event)	2021 events (2 virtual events & 1 physical)	2022 (2 physical events)	2023 (2 virtual events & 1 physical event)
Delegates	234	205	160	201*
Job level - manager and above	19%	30%	20%	27.4%
Feedback (Gd. Or Ex)	91%	84%	86%	97.9%**

*November event not taken place at time of writing but included booking numbers

**November event feedback not included

Emily Day
UK Vice-Chair (Training)
November 2023