HELOA AGM

Using Theory of Change to Review and Evaluate WP Activity

Theory of Change

* An approach that describes and illustrates what you want to achieve

Why use it?

* Building evaluation processes that are relevant and appropriate to the intervention being delivered

Developing a Theory of Change

* CFE Research – Working backwards –
1. Aims
2. Outcomes
3. Activities
4. Identifying your ultimate goal/aim
* The change you hope to make – Example 1: “Brilliant Club”. Example 2: “NCOP”

Ultimate impact measures:

* % applying to HE
* Success/retention in HE
* % going onto PG
1. Intermediary outcomes/objectives
* What intermediate changes are needed?
* Identifying outcomes needed to achieve your aim(s)

Attainment

Knowledge and skills

Attitudes and identity

Aspirations and expectations

1. Activities

* Test your assumptions, try to prove evidence
* Mapping activities with outcomes
* Logic Model -

Aims -> objectives -> activities/methods -> outputs -> Intermediary outcomes -> ultimate outcomes (direct measures)

Selecting an evaluation approach

* Novel approaches
* Participatory action research
* Case studies
* Control groups/comparison group analytics