

## Membership and Administration Annual Report 2021

### Overview of membership 2021-2022

Total number of members	1,682
Total Full members	1,643
Total Associate members	25
Honourees	14
Total number of institutions	150
Total Full member institutions	145
Total Associate member institutions	5
Total number of members in each group:	
Anglia	98
Greater London	235
Midlands	275
North East England	227
North West England and Northern Ireland	223
Scotland	111
South East England	224
South West England	204
Wales/Cymru	85

It has been an interesting couple of months as the new VC Chair for Membership and Administration and I would firstly like to take the time to thank you for taking the time to vote for me. Coming from a background of working in both WP and Outreach it is great to represent a diverse membership, which can support social mobility and provide students with impartial IAG.

Since starting in the role, I have overseen the implication of the vote to approve the Associate Membership. So far, we have had several applications for this as well as new full membership requests. All members need to meet strict criteria and it has been fascinating reading Access and Participation Plans registered with the Office for Students from these institutions.

I promised to be visible and to be available to listen to the membership and this is why I have tried to attend as many Group meetings as possible to say HELOA and also find out what is important to different parts of the UK. It has been great, in addition, having people talk to me at events and please always feel free to come and chat when you see me on the road.

My job is to represent you and I've recently supported writing a piece for WonkHE showcasing some of the amazing WP work you have done.

The Office plays an integral part of the organisation and I'm grateful to the support Dawn and Louise have given with all the new changes. They have been amazing with setting up AGM and it is thanks to them that we are able to ensure we operate as effectively as we do.

Going forward I am introducing a way to be able to track engagements, which will help Group Chairs to see what activities are well received and how members interact with group and national events. With so much change across the sector I am also reviewing our Code of Conduct.

To ensure we continue to meet your needs, I will share feedback from our recent Membership Survey. This year's survey was slightly longer and thank you for those who completed it, but I wanted to gain as much information as possible to support my fellow VC's to formulate plans which you wish to see us take forward.

So, I finish this report by saying thank you again to you, because if it wasn't for you there wouldn't be a HELOA. I will continue to make sure your needs are met so that we can all support students to reach their potential and right destination.

**Andrew Cooper**

**Vice Chair (Membership and Administration)**