

Membership and Administration Annual Report 2022

Overview of membership 2022-2023			
Total number of members	1713	Total number of institutions	150
Total Full members	1670	Total Full member institutions	145
Total Associate members	43	Total Associate member institutions	5
Group representation			
Anglia	90	Scotland	114
Greater London	272	South East England	217
Midlands	278	South West England	194
North East England	229	Wales/Cymru	85
North West England & Northern Ireland	233		

In addition to supporting the Office (thank you Dawn and Louise for everything you do to support our members) and supporting the Executive with preparation for AGM, I have been looking at ways to ensure members are getting the most of their membership.

I have set up data sets to enable Groups and Training to track engagements to ensure we understand what type of activities our members want. This will support with planning for future years activity. We have appointed our new National Representative for Associate Members (Alastair Harman).

Moving forward I want to understand in greater detail the makeup of our membership, which the recent HELOA Survey will support. This will mean we can produce more targeted support for members, with plans to set up roundtable groups on a range of different topics to share best practice from across the sector.

Finally, I want to say thank you to all of our members. We come together to ensure all students can make an informed decision about Higher Education and the examples I see on social media and expels given in conversations at events, showcases the great examples you are delivering. The HELOA Commendations and Awards highlight some of these, but thank you to every member for the work they do, both supporting individuals as well as imbuing the ethos of HELOA.

Andrew Cooper

HELOA UK Vice-Chair (Membership and Administration)

November 2022