

HELOA AGM 2024 Membership & Administration 4.5

Membership and Administration Annual Report 2023

Overview of memb	pership 20	023-2024	(with changes from 2022-2023)			
Total number of members	1942	229 👚	Total number of institutions	153	3	1
Total Full Members	1892	222 🎓	Total Full member institutions	147	2	1
Total Associate members	50	7	Total Associate member institutions	6	1	Û
	Gro	up repres	sentation			
Anglia	104	14	Scotland	133	19	1
Greater London	309	37	South East England	226	9	Û
Midlands	319	41 🎓	South West England	204	10	Û
Northeast England	277	48 👚	Wales/Cymru	97	12	1
Northwest England & Northern Ireland	273	40 🁚				

^{*}Correct as of November 2023

During the past year I have supported the Office (thank you as always to Dawn & Louise) and the Executive with preparation for AGM.

This year we have created two new spaces for conversation, with Facebook Chats for regional members and our new Postgraduate forum with FindAUniversity and will look at new forums in the new year.

We now have a few years of membership data sets, which is helping Groups and Training how best to support members. See below engagement in training opportunities per group.

	21-22	22-23	23-24*		21-22	22-23	23-24*
Anglia	32.35%	57.78%	25%	Scotland	50%	48.8%	17.64%
Greater London	32.6%	41.55%	15.46%	South East England	22.77%	33.33%	11.31%
Midlands	36.89%	52.27%	16.93%	South West England	24.26%	41.09%	15.00%
Northeast England	33.89%	51.76%	19.16%	Wales/Cymru	32.35%	58.43%	30.53%
Northwest England &	38.36&	46.84%	23.05%	Total	33.19%	46.24%	18.14%
Northern Ireland							

Correct as of November 2023*

I would like to thank our first National Representative for Associate Members Alastair Harman for his work creating the role and like to thank our new representative Chloe Sinclair for her work engaging members. Finally thank you to all the amazing members across the country supporting students. It is great seeing best practice and our Commendations and Awards always impresses me with the lengths our members go to, to ensure students receive relevant and informed information.

Andrew Cooper

UK Vice-Chair (Membership & Administration)

November 2023