

UK Committee (UKC) Annual Report 2025

The Association is run by volunteers from across the higher education (HE) sector who work in teams in the UKC to offer training, communications, and development opportunities for our members. You can find a list of the current UK Committee on the [HELOA website](#).

Business of the UKC

The UKC have met 4 times this year, twice online and twice in person, with agenda items focusing on our financial sustainability, outcomes from our membership survey, and the consideration of the UKC structure. The UKC structure has continued to be a focus as we aimed to wrap up and confirm changes, with trustees meeting in February to discuss the intentions and aims of the project before feedback to members. Long term forecasting of the Association finances has been vital with the sector challenges and ensuring our expenditure matches the income. We are also in the final year of our current strategy and are outlining what future priorities will be which has been an important element of executive monthly committee meetings. Decisions taken by trustees and key items of note are communicated back to membership via group meetings, and through the HELOA communication channels. Members are encouraged to raise items or feedback via groups.

External representation

We work closely with several external organisations who are sponsors, supporters and partners, to promote informed choices for young people. We have significantly engaged with UniTasterDays, Ofqual, and Student Loans Company. In addition, as Chair, I sit on the UCAS Council and represent HELOA's views. I have attended 3 meetings this year conversing on topics such as the future of UCAS Data, the Next Chapter Strategy and upcoming Hub tools to support student decision making.

Conclusion

It has been a tough year in HE and I commend all our membership for the hard work that they are conducting across the sector – your expertise and enthusiasm is vital for HE to bounce back. Please do take the time to read reports, question us as a committee and attend AGM to vote on the upcoming work of HELOA. As this is the end of my term as UK Chair, I am thankful and incredibly grateful to all of those who volunteer their time with HELOA, alongside their roles in the sector and embody our charity mission. Each volunteer

has an impact whether they support for 6 months or 6 years. I especially want to thank Emily Day who has been with me throughout most of my volunteer time – I could not have done this without you. Finally, as always HELOA would not be where or who we are without our office team Dawn and Louise whose dedication and organisation keeps us all where we should be.

Reena Littlehales

UK Chair

November 2025