

Event and Project Management

Rachel Lister
Head of Student Recruitment and Marketing
University of Cambridge

Starting Out



Be nice

It is nice to be important, but it is more important to be nice.

Be helpful



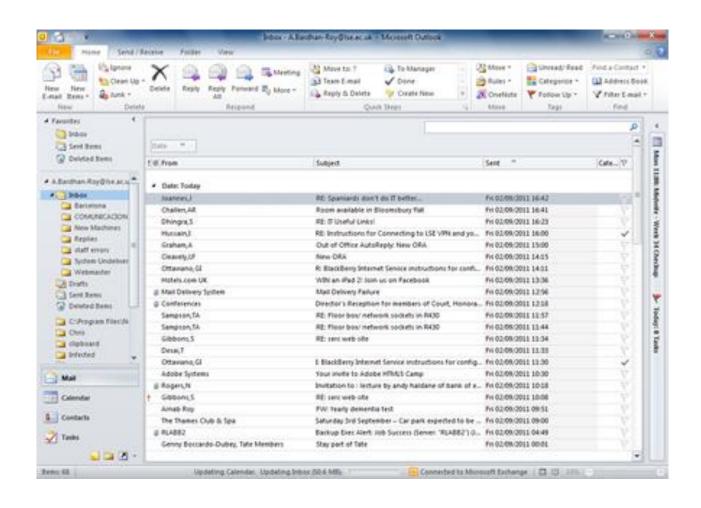
Don't go it alone



Ask questions



Don't use your inbox as a file store



Lists, lists and more lists



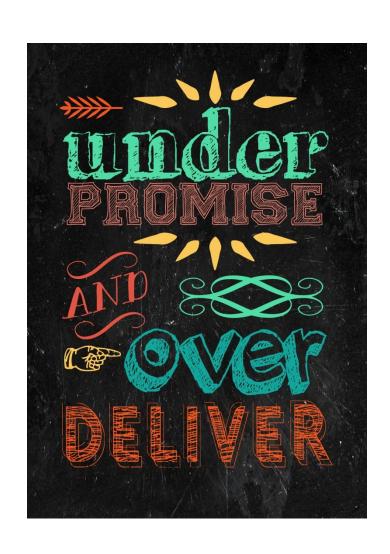
Rehearse



Take everyone's number



Under promise, over deliver



Don't be afraid to say no



The big day



Carry a clipboard



Have tricks up your sleeve



Avoid awkward silences



Name badges



Don't underestimate how long teenagers take to walk



Lunch is key



EVERYONE enjoys snacks



Make it fun!





The morning after



Say thank you, even if you don't mean it



Write down what you want to change



Never, ever, ever read your evaluations on the day



Thank you for listening.

Any questions?