

Event and Project Management

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Starting Out



Be nice

It is nice to be important, but it is more important to be nice.

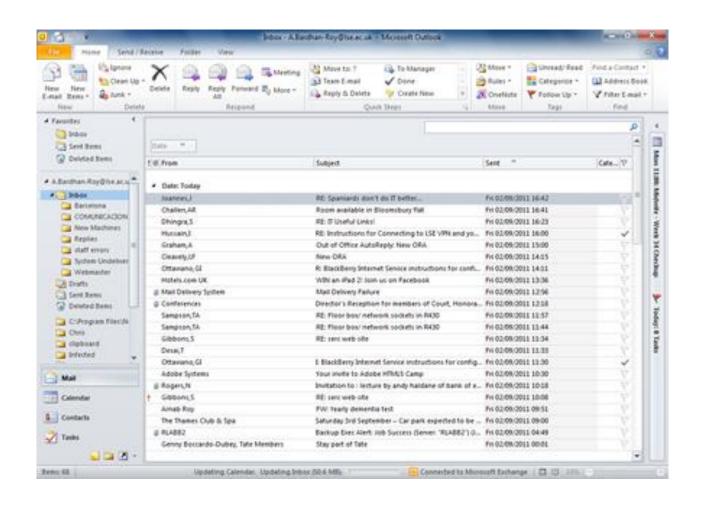
Don't go it alone



Ask questions



Don't use your inbox as a file store



Lists, lists and more lists



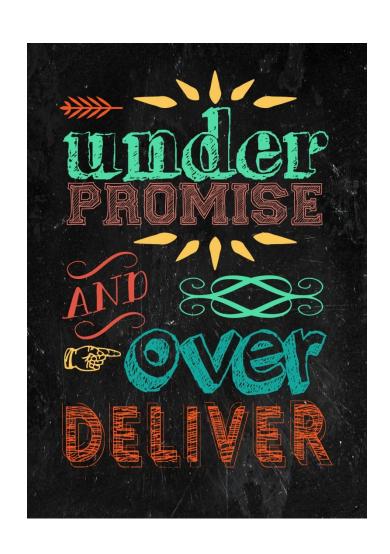
Rehearse



Take everyone's number



Under promise, over deliver



Don't be afraid to say no



The big day



Have tricks up your sleeve



Avoid awkward silences



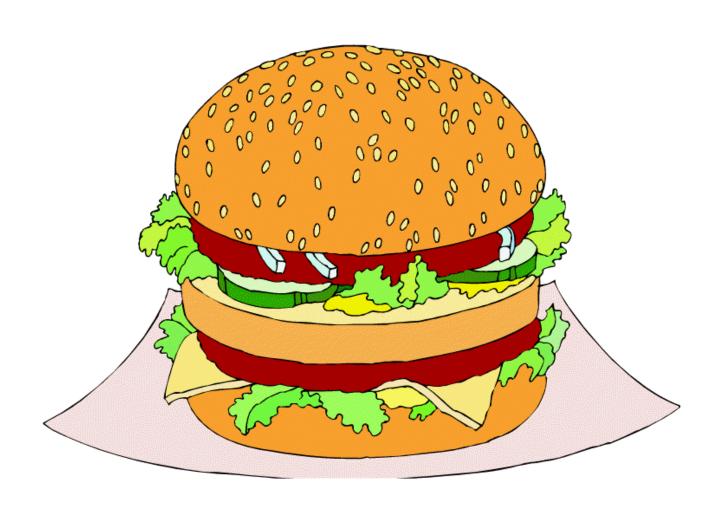
Name badges



Don't underestimate how long teenagers take to walk



Lunch is King



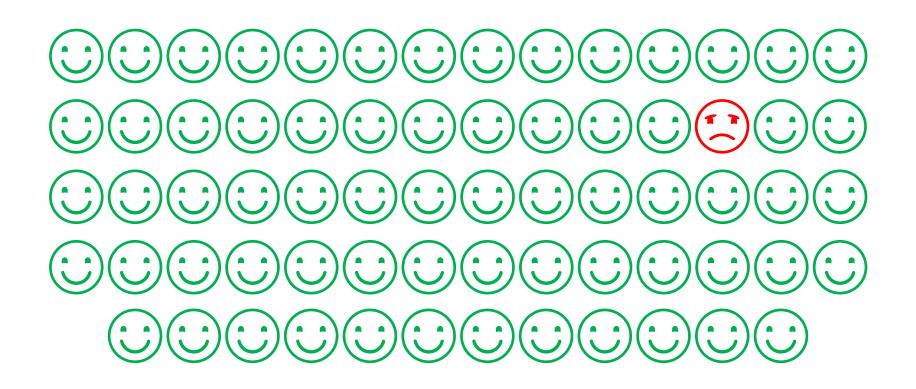
The morning after



Say thank you, even if you don't mean it



Never, ever, ever read your evaluations on the day



Thank you for listening.

Any questions?



Session Overview

Preparation

Delivery

Handling questions

Presentation Preparation

Your own presentation

Pre-designed presentation

What are the key messages?

Check the presentation beforehand

Who is the audience?

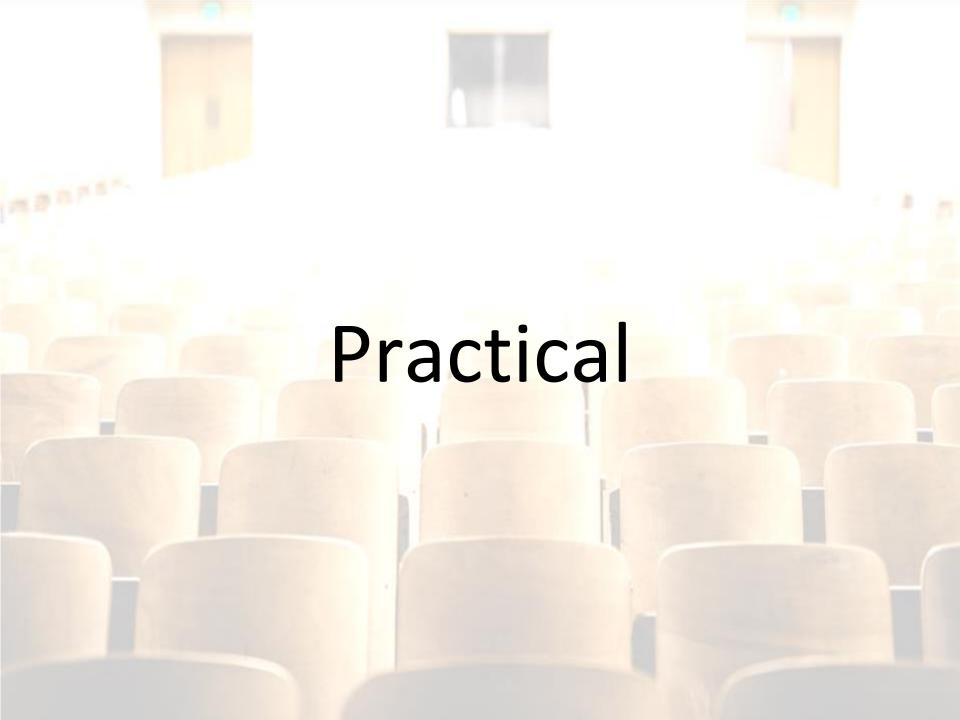
Make any required changes

What is the best narrative?

Revise the topic

How can you best present your information?

Practice!



Scenarios

- In school yr 6 students learning about university for the first time
 - On campus teachers visiting from local schools just before lunch
- On campus an international students visit. This is their first session
- In school yr 11 students choosing post-16 qualifications next month
- On campus yr 9 students visiting a university for the first time
- In school an HE talk for yr 10 students on a Friday afternoon in July
 - At an open day parents and carers attending a student finance talk



Tip tips

Show your enthusiasm

Smile and make eye contact

Use your voice effectively

Body language

Breathe!

Co-presenting

Meet beforehand if possible

Listen to their cues

Agree on the presentation before delivering it

Behaviour management

Who's responsibility?

What can *you* do?

Know your policies

Reminders/quiet words

Should the teacher(s) deal with it?

Pausing

Handling questions

When do you want them?

How can they be hard?

Be prepared, but be honest

