Student Ambassador Schemes and Racial Equality

Reena Kaur and Charlotte Brooks

Is it there a BAME access and attainment gap, or BAME access and awarding gap? Different terminology puts different emphasis on student/University, but common strategies for working to support BAME students under either.

How far do Universities commit to resolutions of issues around:

* Student involvement
* Curriculum design
* University cultures
* Student Union cultures

Prospective students are savvy and aware of marketing “tricks and trends” in image choice, role models, posters and social media accounts. Students are able to see through proffered self image of University to reality behind it – especially through connecting with current students.

Significant work and best practice from Sheffield, Manchester, Man Met, Manchester SU and Birmingham, with OfS funded and supported outreach and inreach schemes to support access and achievement.

Group Discussion Points:

* Student Involvement:
	+ Broad support for targeted advertising for ambassador schemes
	+ Support for affirmative action for target groups – guaranteed interview schemes, adjusted grade boundaries
	+ Students working to support events as part of societies
	+ Non-ambassador student support
* Student survey, outreach and inreach
	+ Focus groups on BAME experience not to put onus for solving access/awarding gap onto student
	+ Require careful management to not be undue weight on student
	+ Should be supported by financial reward, monitoring and management – focus/working group involvement as employment