



Welcome to the HELOA New
Practitioners' Conference

WIFI: No password needed – just an email address 😊





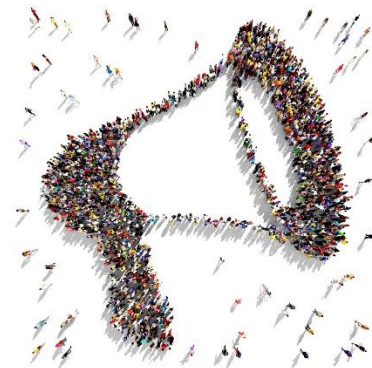
Welcome to the HELOA New
Practitioners' Conference

Amanda Kenningley
HELOA Group Chair - North East, Yorkshire
and Humber



- HELOA is the professional membership body for university staff in Widening Participation, Outreach and Student Recruitment roles
- 140 institutional members
- 1461 individual members
- 8 members of the Executive board, 19 members/invited attendees of the UK Committee
- 9 Groups
- Active membership – 425 individuals have attended/due to attend National training events this year

- Build relationships with the many institutions involved in HELOA
- Share best practice with staff in similar positions
- Keep up to date with changes in the HE sector



- Attend your group meetings
- Attend our annual conference
- Attend our PDC Conferences
- Receive the bi-weekly digest
- Join the HELOA Facebook group
- Follow HELOA on Twitter
- Position on committee at group or national level



Chair



Joe Bradbury-Walters

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North East, Yorkshire and the Humber

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South West

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Wales

Rebecca Bowen, University of South Wales Email:

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HELOA Office Co-ordinator Dawn– based at Edge Hill University

Office open Mon – Fri, 09:30 – 15:00

Get in touch with:

- Membership queries
- Finance/Invoice queries
- Support booking on to events or training opportunities
- If you don't know who to contact

[e: office@heloac.ac.uk](mailto:office@heloac.ac.uk)

UCAS

- Code of conduct
- Scanners and data
- Venues, and health and safety
- Student numbers and opening hours
- Communications
- Marketing opportunities
- Local organisers
- Calendar

- What do you currently do?
- What do you want to do?
- What will be the successes and what will be the challenges?

**Campus
visits for
students**

**National
Collaborative
Outreach
Programme**

**Liaising with
academic
staff**

**TOIL/Work life
balance**

**Working with
student
ambassadors**

**Activities for
pre/post 16
students in
school**

**Use of social
media on
visits/with
students**

**Lone
working
policy**

**Organising
large scale
events**

The background of the slide is a solid dark blue. On the right side, there are several concentric circles in a lighter shade of blue, creating a subtle graphic element.

Any questions?