

## PROGRAMME

### Thursday 12th May

09:45-10:15 Arrival and Registration

10:15-10:45 Icebreaker

10:45-11:45 PLENARY

Consumer Law and Student Recruitment

Niall Bradley, Head of Marketing, University of Edinburgh and Alan McLachlan, Assistant Director (Recruitment, Admissions and Administration) Edinburgh Napier University

11:45-12:45 Workshop 1

- a) Sociolinguistics of presenting skills – Sadie Ryan, University of Glasgow
- b) Improving young people's knowledge and understanding of student finance in Scotland– Sarah Minty, University of Edinburgh & CRIED

12:45-13:30 Lunch

13:30-14:15 PLENARY

UCAS Update: Kate Davidson, Scotland Relationship Manager

14:15-15:00 PLENARY

Student Finance Update (Scotland and EU): Yasmin Ali, Student Awards Agency for Scotland

15:00 -16:00 Workshop 2

- a) Widening Access Commission final report: implications – Al Blackshaw, University of Strathclyde and Tracey Kerr, University of Stirling
- b) BTEC Qualifications: An Update – David McKay, Pearson UK

1600: Refreshment break

16:15-17:00 PLENARY

Social Media trends and planning: Rachel Balows, University of Denver  
(*video conference session*)

17:00 Close

# HELOA Scotland Conference 2016

## 12-13 May, University of St Andrews



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09:15-09:45 Arrival and Registration

09:45-10:15 PLENARY

Update from HELOA UK - Amandip Bisel, HELOA Vice Chair Groups

10:15 -11:15 Workshop 3

- a) Building Better Surveys, – Kerith George-Briant, University of St Andrews
- b) Undergraduate and Postgraduate Funding Update (England): Jon Legg and Kevin McMullan, Student Loans Company

11:15-12:15 Workshop 4

- a) Graduate destination trends: Paul Brown, St Andrews University Careers Service
- b) PG Recruitment Toolkit: Alison Clark, University of Dundee

12:15 – 13:30 PLENARY

Qualification Reform in England (The School's Perspective)

Panel of teachers from schools in the North of England

13:30 Conference close

13:30 Lunch

14:15 – 16:00 HELOA Scotland Meeting

\*Please note that if workshop numbers exceed capacity then we may ask institutions with more than one attendee to choose an alternative.