

The HELOA UK New Practitioners' Conference

Holiday Inn, Liverpool City Centre

Thursday 02 – Friday 03 November 2017

Thursday 02 November

12.00pm **Registration and Lunch**

1.00pm **An introduction to HELOA and how the association can support you**

Emma Hall, UK Vice- Chair Training

1.15pm **Overview of the current HE Sector and the Challenges we face**

Robbie Pickles, HELOA UK Chair

1.45pm **Engaging your student ambassadors**

Sam Forde, Liverpool John Moore's University & NASES

This workshop will focus on the methodology of using student ambassadors and volunteers in outreach and schools' liaison work, identifying key challenges and solutions.

2.30pm **Introduction to Safeguarding and Child Protection**

Fay Sherrington, Edge Hill University

This workshop will provide delegates with knowledge of current legislation on child protection in the UK with practical advice on how this affects schools liaison work using case studies.

3.15pm **Break**

3.30pm **Basics of personal safety**

Geoff Sloan, Suzy Lamplugh Trust

This workshop will explore issues around personal safety at work, including advice on how to implement lone working and travel policies within your own institution.

4.30pm **Using social media to target and engage young people**

Effy Alexandrou, King's College London

Using the case study of how the widening participation department at King's College London has embedded social media into its outreach work, this session will explore the impact social media can have on young people. The workshop will also provide top tips on devising a digital communications strategy for outreach.

5.30pm **Free time**

6.45pm **Networking drinks**

7.15pm **Dinner**

Friday 03 November

9.00am **A Beginners guide to Event Management**

Eva Dring, Royal Northern College of Music

Whether you are organising a one-day school visit or a week-long residential, a campus tour for five students or an open day for five thousand – discover the how, when, where, why and who of managing an event. Delegates will discover top tips for organising events and have the opportunity to share ideas and best practice with others.

10.00am **Student Finance Overview**

Jon Legg, Student Loans Company

This session will provide delegates with an overview of the financial support available to students when applying to university.

11.00am **Break**

11.15am **Presentation skills**

Luke Gordon – Calvert, University of Derby
Emma Clowes, University of Derby

This practical workshop will allow delegates to develop their presentation skills, allowing them to explore features of engaging and audience-appropriate presentations.

12.15pm **Lunch and Depart**

Matthew Aitchison, Conference Officer (New Practitioners') based at the University of Cumbria.

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