

MAYOR OF LONDON

London Enterprise Adviser Network

Connecting schools, colleges and businesses to help young people get ready for work.

Andrew Moffat

Regional Lead, London Enterprise Adviser Network



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Agenda

- London Enterprise Adviser Network
- Challenges engaging with schools and colleges
- Opportunities for engaging schools and colleges

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Team London

Set up to build on the immense success of volunteering during **London 2012**.

Encouraging Londoners to give their time to **make our city a better place**.



Enterprise Adviser Network

We were established in 2015 to help link schools and colleges to employers **to increase employer engagement** for young people...

...because employer engagement has been proven to:



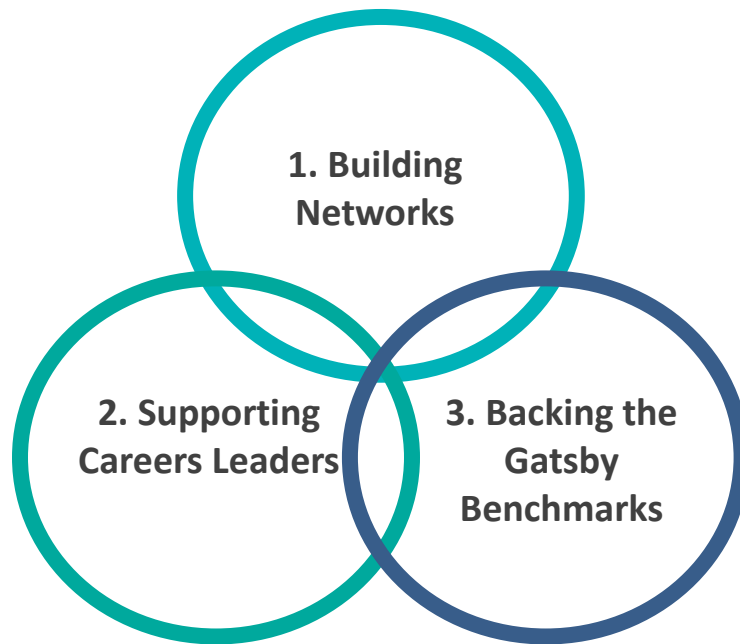
Reduce NEET levels.



Increase future earnings.

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Our role



Building Networks



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Enterprise Adviser Network

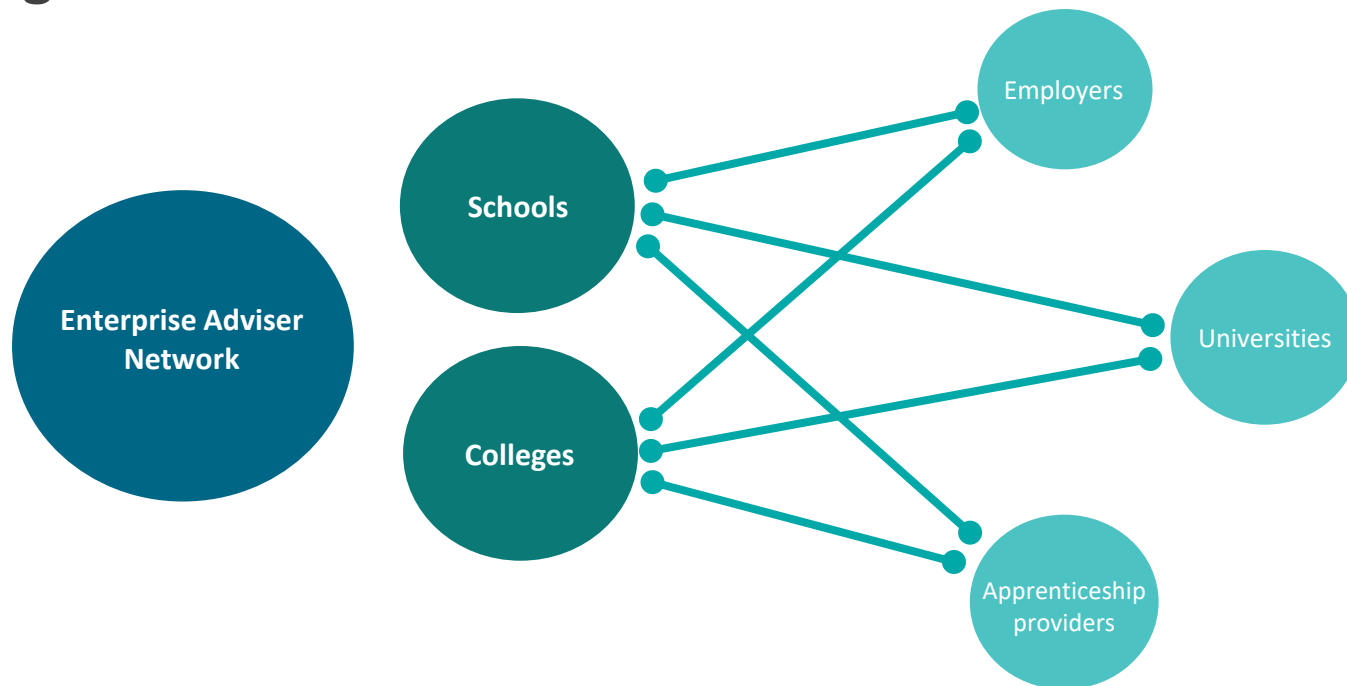
The LEAN matches experienced business volunteers from the world of work with teachers to:

1. Increase business engagement
2. Develop a whole-school careers plan



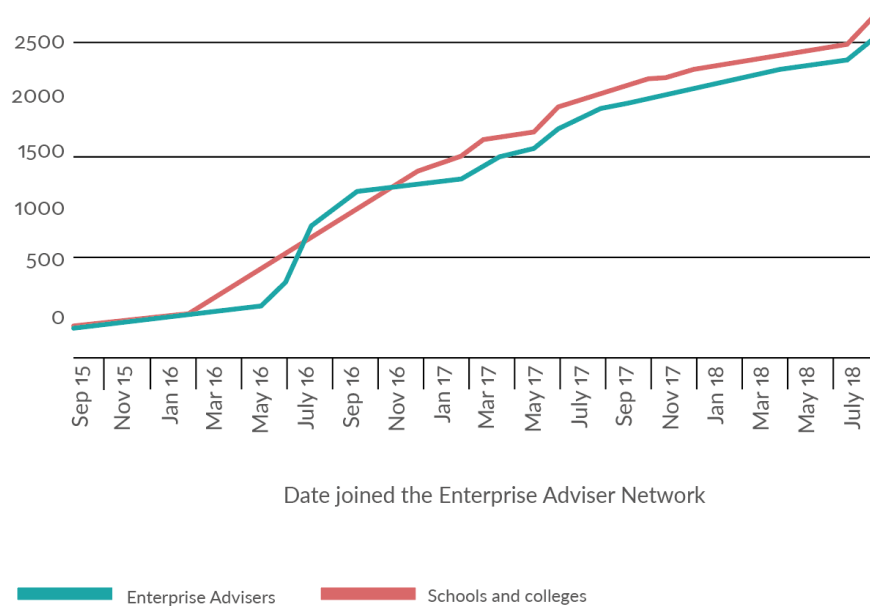
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Building networks



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We have built a national network



2,500

**schools and colleges in
our Enterprise Adviser
Network.**

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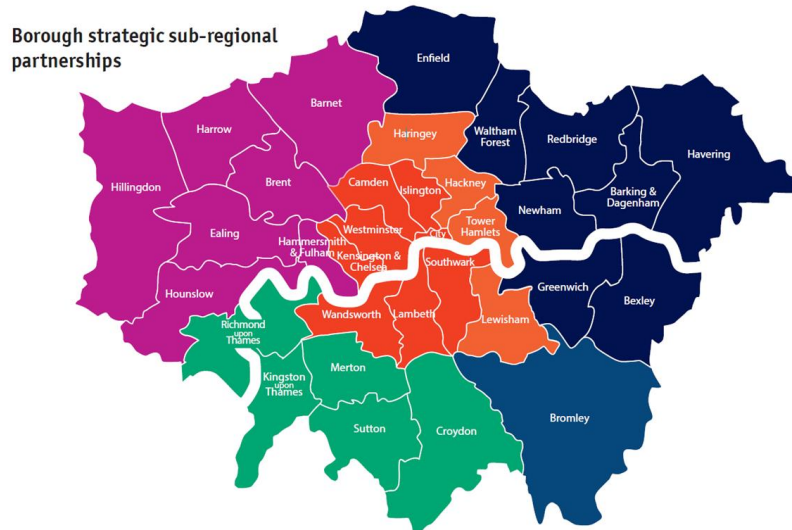
Key Skills Challenges for Londoners

- Unemployment rates above the national average
- Young people, disabled adults, BAME groups and women under-represented in the labour market, especially in higher-skilled, better-paid jobs.
- Continued and persistent gender, race and disability pay gaps.
- Substantial variation in employment rates and incomes across London, meaning the capital is the most unequal region in England.
- Low levels of qualifications and skills holding many Londoners back.



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London Enterprise Adviser Network



By Aug
2020:
470 schools and
colleges in the
Network



700 Enterprise
Advisers in the
Network






Supporting Careers Leaders



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Careers Leader Training

- 1300 Careers Leader Bursaries
- 156 Bursaries in London
- Online Resources
- Universal Careers Leader Training
- Open to anyone

				
CAREERS LEADER ONLINE COURSE -...	CAREERS LEADER ONLINE COURSE -...	CAREERS LEADER ONLINE COURSE -...	CAREERS LEADER ONLINE COURSE -...	CAREERS LEADER ONLINE COURSE - MODULE 5
Starts: Nov 7, 2018	Starts: Nov 14, 2018	Starts: Nov 21, 2018	Starts: Nov 28, 2018	Starts: Dec 5, 2018
Learn more	Learn more	Learn more	Learn more	Learn more

Careers Leader System

- Assess careers provision
- Track activities
- Link to individual pupil data



Compass:

For schools/colleges to evaluate their current careers provision against the eight Gatsby Benchmarks



Tracker:

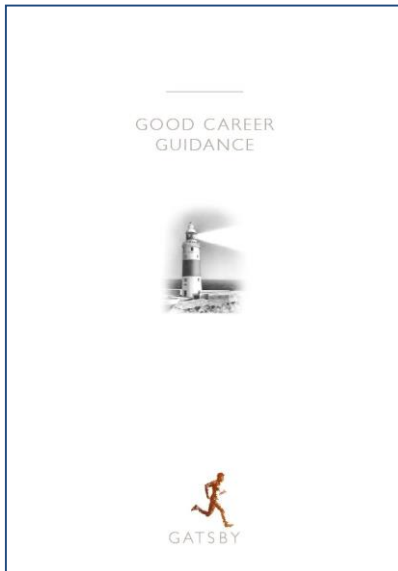
An interactive planning tool that enables a school/college to plan to improve their provision

Backing the Gatsby Benchmarks



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Gatsby Benchmarks

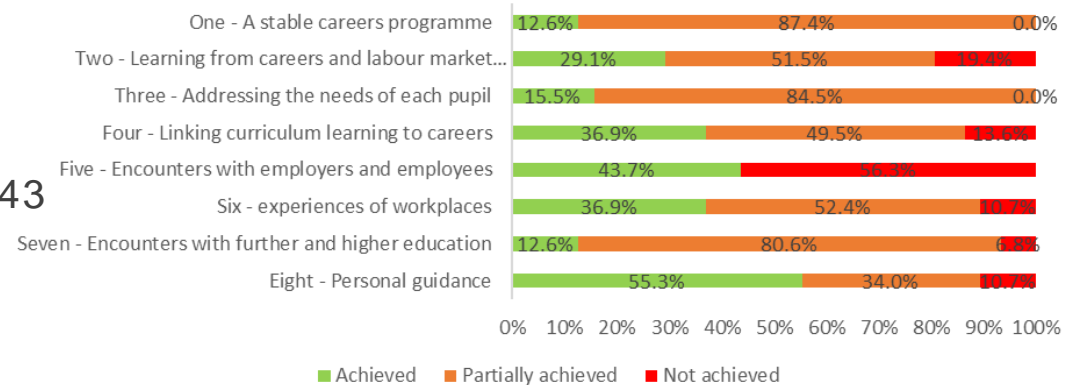


1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

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Gatsby Benchmarks

- National Average 2.76, London 2.43
- Making progress



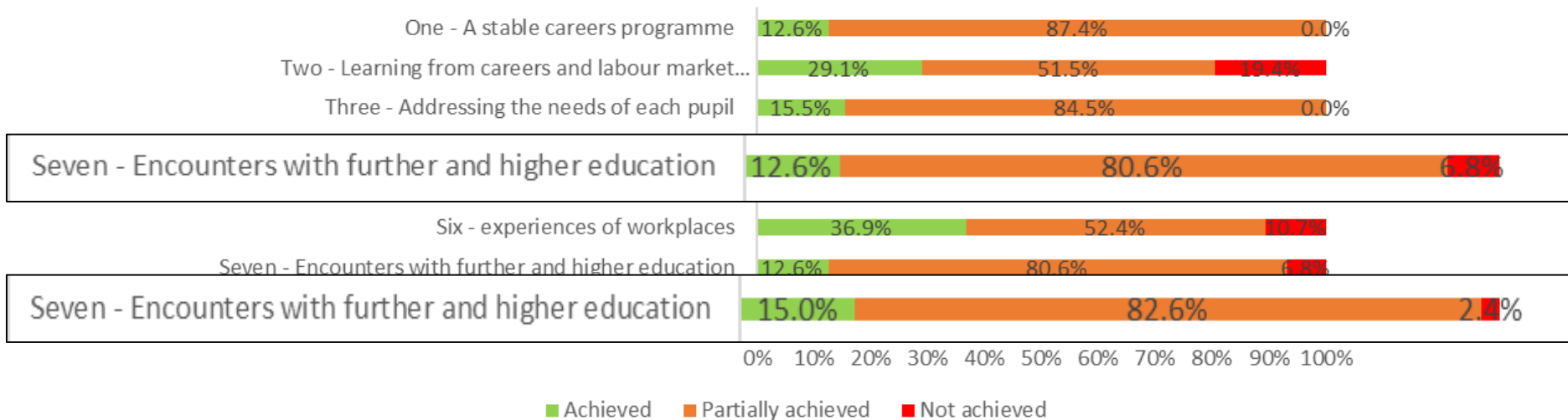
Challenges and Opportunities

Challenges

- Blizzard
- Co-ordination
- What's the point?

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Opportunities



Benchmark 7 – Educational encounters



These questions are about the Gatsby Benchmark recommending 'Encounters with further and higher education'.

All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning.

Benchmark 7



7.1 By the time they leave school, approximately what proportion of students have had the following experiences?

1. Meaningful encounters with Sixth Form Colleges?
2. Information about the full range of apprenticeships, including higher level apprenticeships?
3. Meaningful encounters with Further Education Colleges?
4. Meaningful encounters with Independent Training Providers?

5. Meaningful encounters with universities

6. IF pupil numbers entered for Year 12 or 13:

1. At least two visits to a university?

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What can we do



Labelling



Promotion



Targeting through
the Network



Personal
Development

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www.london.gov.uk/LEAN



#EANetwork @TeamLdn @CareerEnt

