

2019 HELOA National Conference and AGM Programme

Sponsored by UK University Search

Wednesday 23th January 2019

11:00	Registration opens	Conference Desk
12:00	Lunch	
12:45	Conference opens	Grand Ballroom
13:00	What works for you? An interactive session involving thematic round table discussions	
14:15	Refreshment break	
14:30	Keynote - The debate of university tuition fees- <i>Rachel Hewitt, HEPI Director of Policy and Advocacy</i>	
15:30	Networking group meetings <i>Including an update from Student Finance</i>	
	Anglia	Warwick
	London	Blenheim
	Midlands	Charlecote
	North East, Yorkshire and the Humber	Harewood
	North West & Northern Ireland	Packwood
	Scotland	Grand Ballroom
	South East	Grand Ballroom
	South West	Hidcote
	Wales Cymru	Grand Ballroom
17:00	Check in and down time	
18:00	Getting involved with HELOA <i>Come along to speak with members of UKC and the HELOA Executive board to see how you could engage with HELOA</i>	Main hotel bar
19:00	Dinner followed by quiz and entertainment	Grand Ballroom

Thursday 24th January 2019

08:30	Arrival and registration for day delegates	Conference Desk
09:00	Conference opens	Grand Ballroom
09:15	Innovation and Best Practice Awards finalist presentations <i>Presented by awards sponsor, UK University Search</i>	
09:45	Keynote – Higher education in a Brexit world <i>Nicky Old, Director of Communications, Universities UK</i>	

- 10:45 **Refreshment break**
With opportunity to liaise with Sponsors and visit Innovation and Best Practice Awards showcases
- 11:00 **Workshop 1**
1.1 Understanding the EPQ
1.2 Engaging white working class males
1.3 Exploring the experiences of postgraduate students
1.4 South Yorkshire Futures: Working together to transform lives
1.5 How to get a degree in parenting – what you don't know, but need to know...
1.6 Managing communications in a post GDPR world
- 12:15 **Networking lunch**
Further opportunity to liaise with Sponsors and visit Innovation and Best Practice Awards showcases
- 13:00 Keynote - **A lesson in Careers Guidance,**
Jonathan Hardwick, Regional Director & Sarah Frend, Executive Director TARGETcareersFuturewise
- 14:00 **Annual General Meeting** **Grand Ballroom**
All HELOA delegates are expected to attend the AGM
- 16:00 **Workshop 2**
2.1 Personalisation – does it uplift engagement or is it just creepy? *Sponsored by Data Harvesting*
2.2 Mature learners – who, what, where, why, how?
2.3 The Gatsby Benchmarks and the impact that this might have on University outreach
2.4 Advising students on studying abroad
2.5 Developing Successful Strategies That Create Measurable Impact - *sponsored by My Tutor*
2.6 Clearing - The student perspective - *sponsored by Gecko Engage*
- 17:15 **Down time**
- 19:30 Joins us for a 1920's great Gatsby themed Gala dinner, followed by awards presented by UK university search and Data Harvesting, competition prizes and disco **Grand Ballroom**

Friday 25th January 2019

- 09:00 **Arrival and registration for day delegates / check out for full conference delegates** **Conference Desk**

- 09:30 **Workshop 3**
- 3.1 Education Policy across the Home Nations
 - 3.2 Influencing Upwards: Positioning your department to maximise success within your institution
 - 3.3 Supporting LGBT groups in outreach
 - 3.4 UCAS Events
 - 3.5 Improving understanding of student finance through collaborative working
 - 3.6 Effectively evaluating student recruitment and outreach initiatives
- 10:45 **Refreshment break**
With opportunity to liaise with Sponsors
- 11:15 **Workshop 4**
- 4.1 Student Mental Health and the transition to Higher Education
 - 4.2 Developing subject specific outreach
 - 4.3 Working with agents
 - 4.4 Sharing the results: The National Review of University Information, Advice and Guidance
 - 4.5 Using coaching to improve your management style
 - 4.6 Qualification reform: 2019 and beyond
- 12:30 **Keynote – Panel** What influences students’ decisions around Higher Education? **Grand Ballroom**
- 13:30 **Conference summary**
- 13:40 **Lunch and depart**

*Programme correct at time of publication. Sessions are subject to change.